# 504349488 05/03/2017

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4396176

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST		
SEQUENCE:		1		
	ΑΤΑ			
		Name	Execution Date	
CREDIT SUISSE AG, C	AYMAN ISL	_ANDS BRANCH	05/01/2017	
RECEIVING PARTY DA	TA			
Name:	COLLECTIVE BIAS, INC.			
Street Address:	1750 S. OSAGE SPRINGS DRIVE			
Internal Address:	SUITE 100			
City:	ROGERS	ROGERS		
State/Country:	ARKANSAS			
Postal Code:	72758	72758		
Property TypeApplication Number:130		653846	_	
PROPERTY NUMBERS				
			_	
Application Number:136		603517		
	ΔΤΔ			
		00)494-7512		
	e sent to tl	he e-mail address first; if that is u		
•		if that is unsuccessful, it will be se	ent via US Mail.	
Phone: Email:		02-370-4750 oteam@cogencyglobal.com		
		OANNA MCCALL		
-		1025 VERMONT AVE NW, SUITE 1130		
		COGENCY GLOBAL INC.		
Address Line 4:	W	ASHINGTON, D.C. 20005		
ATTORNEY DOCKET NUMBER:		F169908 PT 1ST LIEN SUPP		
NAME OF SUBMITTER:		THERESA VOLANO		
SIGNATURE:		/Theresa Volano/		
DATE SIGNED:		05/03/2017	05/03/2017	
Total Attachments: 4				

source=#89621362v1 - (Inmar - First Lien Patent Release Supplement Filing)#page4.tif source=#89621362v1 - (Inmar - First Lien Patent Release Supplement Filing)#page5.tif

> PATENT REEL: 042225 FRAME: 0117

#### **RELEASE OF SECURITY INTEREST IN PATENTS**

**THIS RELEASE OF SECURITY INTERESTS IN PATENTS** (this "<u>Release</u>") is made as of May 1, 2017 ("<u>Effective Date</u>") by CREDIT SUISSE AG (the "<u>Administrative Agent</u>"), in favor of COLLECTIVE BIAS, INC. (the "<u>Grantor</u>"). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Security Agreement or the Patent Security Agreement (as defined below), as applicable.

**WHEREAS,** the Grantor, the Administrative Agent, and other parties thereto entered into that certain First Lien Security Agreement, dated January 27, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "<u>Security Agreement</u>"), which required the parties to enter into the Patent Security Agreement (defined below);

WHEREAS, the Grantor and the Administrative Agent entered into that certain Patent Security Agreement, dated November 21, 2016 (the "Patent Security Agreement"), under which the Grantor granted to the Administrative Agent, for the benefit of the Secured Parties, a security interest in all right, title or interest in or to any and all of the following assets and properties then owned or at any time thereafter acquired by such Grantor or in which such Grantor then has or at any time afterwards may acquire any right, title or interest (excluding any Excluded Asset): (i) (a) all letters patent of the United States or any other jurisdiction, all registrations and recordings thereof, and all applications for letters patent of the United States or any other jurisdiction, including registrations, recordings and pending applications in the United States Patent and Trademark Office, including any of the foregoing listed in Schedule A hereto, and (b) all reissues, continuations, divisions, continuations-in-part, renewals, improvements or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein, (ii) all additions and improvements to the foregoing, renewals, extensions, supplements and continuations thereof, rights to sue or otherwise recover for any past, present or future infringement or other violation thereof, (iii) all other rights accruing thereunder or pertaining thereto throughout the world, and (iv) to the extent not otherwise included, all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit then or thereafter due and/or payable with respect thereto (collectively, the "Patent Collateral"); and such Patent Security Agreement was recorded with the United States Patent and Trademark Office on Nov 22, 2016, at Reel 040401, Frame 0808;

**WHEREAS,** the Grantor has satisfied the terms of the Patent Security Agreement and requests a specific release of the security interest granted and recorded against the Patent Collateral.

**NOW, THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby, on behalf of itself and the Secured Parties, (i) terminates the Patent Security Agreement, (ii) releases any and all liens, security interests, right, title and interest the Administrative Agent or any Secured Party may have in, to or under the Patent Collateral, and (iii) re-assigns to the Grantor, any right, title or interest the Administrative Agent or any Secured Party may have in, to or under the Patent Collateral.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

\* \* \* \* \*

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed, on behalf of itself and the Secured Parties, by its duly authorized representative effective as of the Effective Date.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH as the Administrative Agent

By: Name: Judith Smith Title: Authorized Signatory

By:

Name: Karim Rahimtoola Title: Authorized Signatory

[Signature Page to First Lien Release of Security Interest in Patents - Supplement]

#### PATENT REEL: 042225 FRAME: 0120

### SCHEDULE A

<u>Owner</u>	Appl./Reg. No.	Title/Mark	
Collective	13/653,846	System and Method for Online Collection and Distribution of Retail	
Bias, Inc.		and Shipping Related Information	
Collective	13/603,517	System and Method for Online Submission, Collection, and	
Bias, Inc.		Distribution of Product and Shopping Related Information	