504351270 05/04/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jaewon SUNG	04/03/2014

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.	
Street Address:	128, YEOUI-DAERO, YEONGDEUNGPO-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	150721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14351307

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	21613-0112US1	
NAME OF SUBMITTER:	AMANDA PETERSEN	
SIGNATURE:	/Amanda Petersen/	
DATE SIGNED:	05/04/2017	

Total Attachments: 2

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> **PATENT** REEL: 042237 FRAME: 0764 504351270

Attorney's Docket No.: 21613-0112US1

Client's Ref. No.: BPP-2012-0718-US (LG: 12FCVL252US02)

ASSIGNMENT

For valuable consideration, we, SUNG, Jaewon of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Korea, YEA, Sehoon of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Korea, SON, Eunyong of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Korea and JUNG, Jiwook of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Korea, hereby assign to LG ELECTRONICS INC., a corporation of KOREA having a place of business at 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IMAGE ENCODING METHOD AND IMAGE DECODING METHOD filed April 11, 2014 , and assigned U.S. Serial Number 14/351,307 authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Page 1 of 2

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Apr. 3, 2014

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YEA, Sehoon

April . 5 . 2014

DATE

JUNG, Jiwook