

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4365640

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PININFARINA EXTRA SRL	04/27/2016
RECEIVING PARTY DATA	
Name:	THE COCA-COLA COMPANY
Street Address:	ONE COCA-COLA PLAZA, NW
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29600471
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	ATLANTA, GEORGIA 30308
ATTORNEY DOCKET NUMBER:	81308749DIV
NAME OF SUBMITTER:	CYNTHIA R. PARKS
SIGNATURE:	/Cynthia R. Parks/
DATE SIGNED:	04/12/2017
Total Attachments: 2	
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Docket No: 81286454

ASSIGNMENT

WHEREAS, **PININFARINA EXTRA SRL**, having a place of business at Via Nazionale 30, 10020 Cambiano, Torino, Italy (hereinafter "ASSIGNOR"), owns certain inventions and improvements disclosed in an application for Letters Patent entitled "**BEVERAGE DISPENSER DRAWER**" filed in the United States Patent and Trademark Office on **September 18, 2015**, as application serial number **29/539,958** (hereinafter "Application");

WHEREAS, **THE COCA-COLA COMPANY**, a corporation organized under the laws of the State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313, USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, and by submission of this instrument ASSIGNEE accepts, the full, exclusive and entire right, title and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor, as well as any right to claim priority to any such Application; and ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNOR, by these presents does hereby sell, assign and transfer to ASSIGNEE, and by submission of this instrument ASSIGNEE accepts, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to or claiming priority to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties,


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statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNOR agrees to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officer and its seal to be affixed, this 22 day of April, 2016.

ASSIGNOR: PININFARINA EXTRA SRL

By: 
Print
Name: Francesco Lovo
Position: Vice President Operations