504355585 05/08/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GREGOR MAYR	02/06/2017

## **RECEIVING PARTY DATA**

Name:	ZUMTOBEL LIGHTING GMBH
Street Address:	SCHWEIZER STRASSE 30
City:	DORNBIRN
State/Country:	AUSTRIA
Postal Code:	6850

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15501462

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	6349-00022
NAME OF SUBMITTER:	EDWARD R. WILLIAMS
SIGNATURE:	/Edward R. Williams/
DATE SIGNED:	05/08/2017

**Total Attachments: 1** 

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**PATENT REEL: 042273 FRAME: 0533** 504355585

#### ASSIGNMENT

I, identified below as "Inventor", have made certain new and useful improvements in an invention ("Invention"), as set forth in an application for United States Letters Patent executed or about to be executed by me or otherwise in which I am an inventor and bearing the following title and Attorney Docket No. and for which the Attorney of record is hereby authorized to insert the serial number and filing date when ascribed:

Title: Shelf Lighting System and Method for Locating Products and Managing Pricing Information
Application Number: 15/501,462
Filing Date: 02/03/2017
Atty. Docket No. 6349-00022
Customer No. 26753

For good and valuable consideration, I do hereby sell, assign, and transfer to **ZUMTOBEL LIGHTING GMBH** ("Assignee"), a company organized under the laws of Austria, and located and doing business at Schweizer Straße 30, A-6850, Dornbirn, Austria, and to its legal representatives, successors, and assigns, my entire right, title, and interest in and to the Invention and to all United States and foreign patent applications any of whose claims cover all or part of the Invention, to any prior or provisional application, including any application from which priority is claimed, together with all patents resulting from such applications including any continuations, divisions, reissues, re-examinations and extensions thereof and any applications claiming priority therefrom. Assignee shall hold such right, title, and interest as fully and completely as such right, title and interest would have been held by me had this assignment and sale not been made.

I agree, upon Assignee's request, to execute or assent to such United States and foreign patent applications and to execute all separate assignments and other legal documents that Assignee may find necessary or desirable in its exercise of the right, title, and interest assigned above. I also agree to communicate to Assignee any facts relating to the Invention or to any of the patent applications or patents contemplated above that may be useful to Assignee and to testify as to such facts in any interferences or in litigation, if requested to do so. I shall do all these things without additional compensation but at no expense to me.

I hereby request the Commissioner of Patents to issue to Assignce, as the owner of my entire right, title, and interest therein, any Letters Patent of the United States that may be issued for the Invention.

Inventor Signature:		Date:
Inventor Name:	Rene Joppi	
Address:	Eisengasse 7, A-6850 Dombim AUSTRIA	
Signature of Witness	S	Date:
Name of Witness:		
	(Printed or typed)	
Inventor Signature:	Gregor Mayr	Date: 6.2.2017
Inventor Name:	Gregor Mayr V	
Address:	Baumgarten 16, A-6850 Dombirn AUSTRIA	
Signature of Witness	BETTING FORSTINGER	Date: 06,02.20/4
Name of Witness:		
	(Printed or typed)	

PATENT REEL: 042273 FRAME: 0534

RECORDED: 05/08/2017