

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4377825

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DOUGLAS KAYE	04/19/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LB MARKETING INC
<b>Street Address:</b>	8480 HOLCOMB BRIDGE ROAD, SUITE 100
<b>City:</b>	ALPHARETTA
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30022
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29601274
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	561 699 6211
<b>Email:</b>	ljpoff@comcast.net
<b>Correspondent Name:</b>	LAWRENCE J. SHURUPOFF
<b>Address Line 1:</b>	16651 TOPANGA LANE
<b>Address Line 4:</b>	DELRAY BEACH, FLORIDA 33484
<b>NAME OF SUBMITTER:</b>	LAWRENCE J. SHURUPOFF
<b>SIGNATURE:</b>	/Lawrence J. Shurupoff/
<b>DATE SIGNED:</b>	04/20/2017
<b>Total Attachments: 1</b>	
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ASSIGNMENT OF APPLICATION

Whereas, I, Douglas Kaye having a residence at 1015 Leadenhall Street, Alpharetta, Georgia 30022 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in PENLIGHT design for which I have executed on this date an application for Letters Patent in the United States; and

Whereas, LB Marketing Inc. a Delaware corporation having a place of business at 8480 Holcomb Bridge Road, Suite 100, Alpharetta, Georgia 30022 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application and any and all patents issuing therefrom;

Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application, and all applications for Letters Patent of the United States that may claim the benefit and priority of the application, and all Letters Patent of the United States that may be granted thereon and all extensions, continuations, divisions, reissues, reexaminations and renewals thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in the United States and any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, continuations, divisions, reissues, reexaminations and renewals thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns and/or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

  
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DOUGLAS KAYE

DATE

April 19, 2017

PATENT