

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4409322

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THE OUTDOOR GROUP, LLC	05/04/2017
RECEIVING PARTY DATA	
Name:	CAMX OUTDOORS LLC
Street Address:	1325 JOHN STREET
City:	WEST HENRIETTA
State/Country:	NEW YORK
Postal Code:	14586
PROPERTY NUMBERS Total: 9	
Property Type	Number
Patent Number:	8752535
Patent Number:	9303944
Application Number:	15072691
Patent Number:	8820304
Patent Number:	8857420
Patent Number:	8020543
Patent Number:	8578916
Patent Number:	D681149
Patent Number:	D681150
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	ipdocket@barclaydamon.com
Correspondent Name:	BARCLAY DAMON, LLP
Address Line 1:	BARCLAY DAMON TOWER
Address Line 2:	125 EAST JEFFERSON STREET
Address Line 4:	SYRACUSE, NEW YORK 13202
ATTORNEY DOCKET NUMBER:	3060324
NAME OF SUBMITTER:	BETH ROOD

SIGNATURE:	/Beth Rood/
DATE SIGNED:	05/11/2017
Total Attachments: 4 source=TOG-CAMX_Assignment#page1.tif source=TOG-CAMX_Assignment#page2.tif source=TOG-CAMX_Assignment#page3.tif source=TOG-CAMX_Assignment#page4.tif	

ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

This Assignment of Patents and Patent Applications (“**Assignment**”), effective as of the latest signature date set forth below, is made by The Outdoor Group, LLC, a Delaware limited liability company having its principal place of business at 1325 John Street, West Henrietta, New York 14586 (“**Assignor**”) for the benefit of CAMX Outdoors LLC, a Delaware limited liability company having its principal place of business at 1325 John Street, West Henrietta, New York 14586 (“**Assignee**”), with reference to the following facts:

A. Assignor is the owner of the patents and patent applications identified on **Schedule A** attached hereto (collectively, the “**Patent Assets**”), together with the inventions described in the Patent Assets (collectively, the “**Inventions**”) and all patent rights in the Inventions.

B. Assignor wishes to assign to Assignee, all right, title and interest in the Patent Assets and Inventions.

C. Assignee wishes to acquire such right, title and interest.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey, and hereby set over unto Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to the Patent Assets and Inventions, all patent rights therein, all future patent applications therefore and all patents issuing therefrom in all countries and jurisdictions to the full end of the terms for which such patents may be granted, to be held, used and enjoyed by, and in the name of, Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made, including, without limitation: (i) any and all improvements, betterments and modifications of the Patent Assets and Inventions; (ii) any and all patents issuing from the applications within the Patent Assets; (iii) any and all patent applications claiming priority to, or sharing a common priority application with, the applications for the patents within the Patent Assets; (iv) all patent applications related to the Patent Assets, including, but not limited to, divisions, continuations, continuations-in-part, non-provisionals of provisionals, design patent applications claiming priority to non-provisionals, patents of addition, reissues, reexaminations, foreign counterparts and foreign equivalents thereof, substitutions of or for such applications, and all other patent applications which claim priority to such applications; (v) all patents issuing or granting from the foregoing applications; (vi) all foreign rights related thereto, including the right to make applications for patents for the Patent Assets and Inventions in any and all foreign countries and the right to claim priority as to the filing dates of the such applications under the International Convention, Patent Cooperation Treaty, European Patent Convention and any other international treaty; and (vii) all income, royalties, damages and payments related to the Patent Assets and Inventions due or payable to Assignor as of the execution of this Assignment or thereafter, including, but not limited to, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Patent Assets and Inventions described within the patent applications or patents assigned hereunder, together with the right to sue for, and collect the same.

Assignor hereby authorizes and requests the patent office of the country in which this Assignment is recorded to issue all patents issuing from such patent applications to Assignee or its successors or assigns.

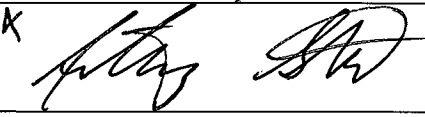
Assignor hereby agrees to execute any papers, provide any information and testify in any derivation proceeding, interference or litigation at the request of Assignee, its successors, assigns and legal representatives, when deemed necessary for Assignee's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to the Patent Assets and Inventions, patent applications, issued patents and other rights hereby transferred.

Assignor furthermore agrees, upon request of Assignee, its successors, assigns or legal representatives, and without further remuneration, to execute any and all papers desired by Assignee, its successors, assigns and legal representatives, for the filing and granting of the applications and patents assigned hereunder and the perfecting of title thereto in Assignee, its successors, assigns and legal representatives.

In the event that, and only to the extent that: (i) any provision of this Assignment violates the applicable law of any country or jurisdiction in which this Assignment is recorded, registered or asserted for legal purposes; or (ii) any court of competent jurisdiction adjudges any provision of this Assignment to be invalid or unenforceable, such violation or judgment shall not affect, impair or otherwise invalidate the remainder of this Assignment in such country or jurisdiction, but shall be confined in its operation to the specific provision of this Assignment which gave rise to such violation or judgment.

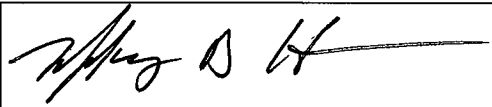
[Signature Page(s) Follow]

Assignor

Assignee:	The Outdoor Group, LLC		
Signature:	<i>K</i> 	Date:	5/4/2017
Name:	Anthony Steil		
Title:	Vice President of Finance		
Address:	1325 John Street, West Henrietta, New York 14586		

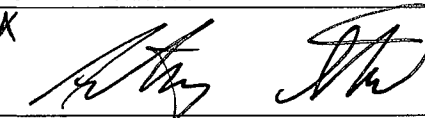
Witness or Notarization:

Before me personally appeared the person whose name is subscribed to the foregoing assignment, and executed the foregoing assignment in my presence for the purpose contained therein, by signing his/her name hereto.

Signature:		Date:	5/4/17
Name:	Jeffrey D. Hanson		

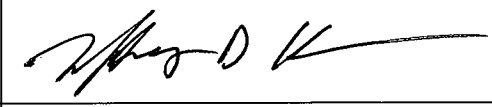
Assignee

For the purposes of fully effectuating the assignment provisions above, Assignee has signed this Assignment as follows:

Assignee:	CAMX Outdoors LLC		
Signature:	<i>K</i> 	Date:	5/4/2017
Name:	Anthony Steil		
Title:	Vice President of Finance		
Address:	1325 John Street, West Henrietta, New York 14586		

Witness or Notarization:

Before me personally appeared the person whose name is subscribed to the foregoing assignment, and executed the foregoing assignment in my presence for the purpose contained therein, by signing his/her name hereto.

Signature:		Date:	5/4/17
Name:	Jeffrey D. Hanson		

SCHEDULE A

Country	Appln. No.	Filing Date	Patent No.	Issue Date
U.S.	13/325,953	12/14/2011	8,752,535	6/17/2014
U.S.	14/305,357	6/16/2014	9,303,944	4/5/2016
U.S.	15/072,691	3/17/2016	---	---
U.S.	13/226,827	9/7/2011	8,820,304	9/2/2014
U.S.	13/278,737	10/21/2011	8,857,420	10/14/2014
U.S.	12/016,565	1/18/2008	8,020,543	9/20/2011
U.S.	13/224,721	9/2/2011	8,578,916	11/12/2013
U.S.	29/414,641	03/01/12	D681,149	4/30/2013
U.S.	29/414,656	03/01/12	D681,150	4/30/2013