504364102 05/12/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOT HERBST	02/09/2015

RECEIVING PARTY DATA

Name:	O2COOL, LLC
Street Address:	168 N. CLINTON ST., SUITE 500
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29603772

CORRESPONDENCE DATA

Fax Number: (314)667-3633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6000

Email: IPDOCKET@THOMPSONCOBURN.COM

Correspondent Name: THOMPSON COBURN LLP Address Line 1: ONE US BANK PLAZA

Address Line 2: SUITE 3500

Address Line 4: ST LOUIS, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	58607-165613
NAME OF SUBMITTER:	ALAN H. NORMAN
SIGNATURE:	/Alan H. Norman/
DATE SIGNED:	05/12/2017

Total Attachments: 2

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PATENT 504364102 REEL: 042350 FRAME: 0223

ASSIGNMENT

WHEREAS, I, Scot Herbst, whose post office address is 220 Fridley Avenue, Santa Cruz, CA 95060, ("Assignor") have invented a certain new and useful improvement in a

FOUR SIDED BOTTLE

SERIAL NO.: _	29/518,123
FILING DATE:	February 20, 2015

for which I have made application for Letters Patent of the United States; and

WHEREAS, O2COOL, LLC having a mailing address of 168 N. Clinton St., Suite 500, Chicago, IL 60661, organized and existing under and by virtue of the laws of the State of Delaware ("Assignee") is desirous of acquiring the entire right, title and interest in and to said invention, and in and to the Letters Patent to be obtained, along with the right to recover for damages and profits for past and present infringements therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, the entire right, title and interest in and to said invention as fully set forth and described in the specification prepared by and executed by me on February 9, 2015, preparatory to obtaining Letters Patent of the United States therefor, together with all future improvements thereon and additions thereto, and United States patent applications which may be made therefor, and any and all non provisional, divisional and continuing applications therefor, and the patents which may be thereupon issued, and any and all rights to file applications and receive patents in countries foreign to the United States, the same to be held and enjoyed by the said Assignee to the full end of the term for which said Letters Patents may be granted, as fully and entirely as the same would have been held and enjoyed by me had this assignment and sale not been made; and I hereby agree to sign all necessary papers in connection with the prosecution and assignment of each and every of said applications.

AND, I do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent to the said Assignee of our entire right, title and interest in and to the same for the sole use and benefit of the said Assignee, its successors and assigns.

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

PATENT REEL: 042350 FRAME: 0224 ASSIGNOR, hereby grants to the law firm of Knechtel, Demeur & Samlan, 525 W. Monroe St., Suite 2360, Chicago, IL 60661, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying the patent application listed above for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.

Dated: <u>62-/09</u>, 2015

Inventor - Scot Herbst

PATENT

REEL: 042350 FRAME: 0225

RECORDED: 05/12/2017