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| <b>PATENT ASSIGNMENT COVER SHEET</b> |
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Electronic Version v1.1  
 Stylesheet Version v1.2

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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                              |
| <b>CONVEYING PARTY DATA</b>   |   |
| <b>Name</b>   | <b>Execution Date</b>                   |
| THOMAS LEVY   | 05/11/2017                              |
| <b>RECEIVING PARTY DATA</b>   |   |
| <b>Name:</b>  | CISCO TECHNOLOGY, INC.                  |
| <b>Street Address:</b>  | 170 WEST TASMAN DRIVE                   |
| <b>City:</b>  | SAN JOSE                                |
| <b>State/Country:</b>   | CALIFORNIA                              |
| <b>Postal Code:</b>   | 95134-1706                              |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |
| <b>Property Type</b>  | <b>Number</b>                           |
| <b>Application Number:</b>  | 15593482                                |
| <b>CORRESPONDENCE DATA</b>  |   |
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| <b>ATTORNEY DOCKET NUMBER:</b>  | 60374.0884USU1/1004507-US               |
| <b>NAME OF SUBMITTER:</b>   | D. KENT STIER                           |
| <b>SIGNATURE:</b>   | /D. Kent Stier/                         |
| <b>DATE SIGNED:</b>   | 05/12/2017                              |
| <b>Total Attachments: 2</b>   |   |
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| source=Assignment#page2.tif   |   |

**ASSIGNMENT**

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors "Assignor"), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Provisional Patent Application is made, said application having been executed on the date set forth below; and

WHEREAS, Cisco Technology, Inc., ("Assignee") a California corporation having an address of 170 West Tasman Drive, San Jose, California 95134-1706, desires to acquire all right, title, and interest in and to the invention, and in and to the said provisional patent application;

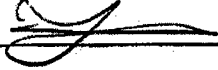
NOW, THEREFORE, for and in consideration of One United States Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said provisional patent application and extensions thereof, insofar as my interest is concerned, to Assignee.

We also assign to Assignee, all right title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of the Invention: Server-Side Interstitial Content Insertion

Signature of Inventor: 

Inventor's Name: Thomas Levy

Residence (City, State): Paris, France

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Paris, France 75015

Citizenship: France

Date: 11/05/2017