

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4411287

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOHN JOSEPH MICHELS	05/04/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	KELLOGG COMPANY
<b>Street Address:</b>	ONE KELLOGG SQUARE
<b>Internal Address:</b>	PO BOX 3599
<b>City:</b>	BATTLE CREEK
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	49016-3599
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15582904
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(269)337-7795
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2693377836
<b>Email:</b>	patent@honigman.com
<b>Correspondent Name:</b>	KATHRYN D. DOYLE
<b>Address Line 1:</b>	350 EAST MICHIGAN AVENUE
<b>Address Line 2:</b>	SUITE 300
<b>Address Line 4:</b>	KALAMAZOO, MICHIGAN 49007-3800
<b>ATTORNEY DOCKET NUMBER:</b>	200907-411263
<b>NAME OF SUBMITTER:</b>	KATHRYN D. DOYLE, ESQ.
<b>SIGNATURE:</b>	/Kathryn D. Doyle, Esq./
<b>DATE SIGNED:</b>	05/12/2017
<b>Total Attachments: 5</b>	
source=200907-411263Assignment#page1.tif	
source=200907-411263Assignment#page2.tif	
source=200907-411263Assignment#page3.tif	
source=200907-411263Assignment#page4.tif	



## ASSIGNMENT

I, John Joseph Michels, of Portage, Michigan,

for good and valuable consideration, receipt of which is hereby acknowledged, have assigned, sold and transferred to, by virtue of our agreement with the KELLOGG COMPANY and do hereby assign, sell and transfer to, the KELLOGG COMPANY, a corporation organized and existing under the laws of the State of Delaware and having an office and a place of business at One Kellogg Square, PO Box 3599, Battle Creek, Michigan 49016-3599, its successors and assigns, all hereinafter referred to as the ASSIGNEE:

(1) the entire right, title and interest in the United States and in all countries throughout the world in and to any and all of my/our inventions, and discoveries disclosed in:

(a) the application for United States Letters Patent entitled: SYSTEM AND METHOD FOR APPLYING A FASTENING MATERIAL TO A SUBSTRATE, and filed in the United States Patent and Trademark Office on MAY 2, 2016, under Application Number 62/330,390<sup>1</sup>, including any renewals, revivals, reissues, reexaminations, extensions, continuations, and divisions thereof, and any substitute applications therefor;

(b) the application for United States Letters Patent entitled: SYSTEM AND METHOD FOR APPLYING A FASTENING MATERIAL TO A SUBSTRATE, and filed in the United States Patent and Trademark Office on MAY 1, 2017, under Application Number 15/582,904<sup>2</sup>, including any renewals, revivals, reissues, reexaminations, extensions, continuations, and divisions thereof, and any substitute applications therefor;

(c) the International Patent Application entitled: SYSTEM AND METHOD FOR APPLYING A FASTENING MATERIAL TO A SUBSTRATE, filed under the Patent Cooperation Treaty in the United States Receiving Office on MAY 1, 2017, under Application

---

<sup>1</sup> We authorize and request ASSIGNEE to insert the filing date and/or application number of said application when known.

<sup>2</sup> We authorize and request ASSIGNEE to insert the filing date and/or application number of said application when known.

No. PCT/US2017/030357<sup>3</sup>, and designating all countries, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof, and any substitute applications therefor;

(2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in my/our names at the election of the ASSIGNEE or its designee, on the aforesaid inventions, discoveries and applications in the United States and in any other country of the world;

(3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any other country of the world, and in and to any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof; and

(4) the entire right, title and interest in and to all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications including, but not limited to, the following priority application(s):

<u>62/330,390</u>	<u>United States</u>	<u>May 2, 2016</u>
Application No.	Country	Filing Date

and all rights of priority in any country of the world deriving from the above-identified International Patent Application.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and

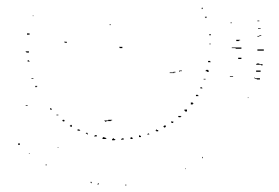
---

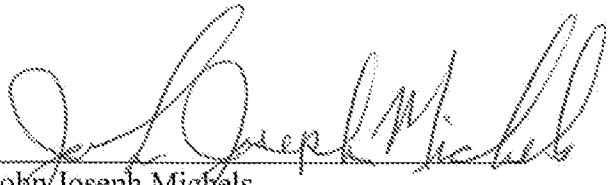
<sup>3</sup> I/We authorize and request ASSIGNEE to insert the filing date and/or application number of said application when known.

importation based on any Letters Patent issuing on said inventions, discoveries or applications, and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

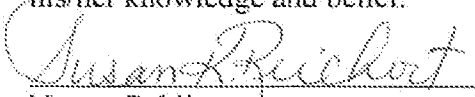
WITNESSED AND SEALED this 15th day of  
February, 2010, at Kellogg Company  
1300 Broadway, New York, New York 10018  
New York, New York



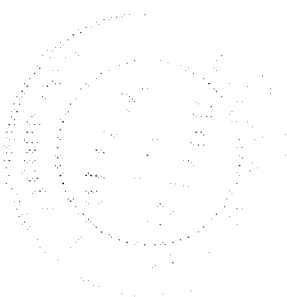
  
\_\_\_\_\_  
John Joseph Michels  
Date: 5/4/2017

State of Michigan  
County of Calhoun

On this 4th day of May, 2017, before me, the undersigned notary public, personally appeared John Joseph Michels, proved to me through satisfactory evidence of identification which was/were:  personal knowledge of identity,  a driver's license,  other (please identify) \_\_\_\_\_, to be the person whose name is signed on this document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief.

  
\_\_\_\_\_  
Notary Public  
My Commission Expires: \_\_\_\_\_

**SUSAN K. REICHERT, NOTARY PUBLIC**  
KALAMAZOO COUNTY, MICHIGAN  
ACTING IN CALHOUN COUNTY, MICHIGAN  
MY COMMISSION EXPIRES JULY 13, 2019



ACKNOWLEDGMENT OF ASSIGNEE

By:   
Jane M. Jeannero  
Assistant Secretary  
Kellogg Company

Date: May 10, 2017

State of Michigan  
County of Calhoun

On this 10 day of May, 2017, before me, the undersigned notary public, personally appeared Jane M. Jeannero, proved to me through satisfactory evidence of identification which was/were:  personal knowledge of identity,  a driver's license,  other (please identify) \_\_\_\_\_, to be the person whose name is signed on this document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief.

  
Notary Public  
My Commission Expires: 3/1/2023

**ELIZABETH KINSLEY**  
NOTARY PUBLIC - STATE OF MICHIGAN  
COUNTY OF CALHOUN  
MY COMMISSION EXPIRES MARCH 01, 2023