

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4412574

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LAUREN H. KUTTING	05/10/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LIFE IN PLAY COMPANY, LLC
<b>Street Address:</b>	464 MONTEREY AVENUE
<b>Internal Address:</b>	SUITE C
<b>City:</b>	LOS GATOS
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95030
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29602826
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(408)872-4735
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4088001912
<b>Email:</b>	pto-inbox@akachanlaw.com
<b>Correspondent Name:</b>	AKA CHAN LLP / MELVIN D. CHAN
<b>Address Line 1:</b>	900 LAFAYETTE ST STE 710
<b>Address Line 4:</b>	SANTA CLARA, CALIFORNIA 95050
<b>ATTORNEY DOCKET NUMBER:</b>	LPCOD003
<b>NAME OF SUBMITTER:</b>	KATRYNA M. VENTURA
<b>SIGNATURE:</b>	/Katryna M. Ventura/
<b>DATE SIGNED:</b>	05/12/2017
<b>Total Attachments: 1</b>	
source=20170512_003_assign#page1.tif	

## ASSIGNMENT OF PATENT APPLICATION

WHEREAS, **Lauren H. Kutting**, residing at 16830 Sheldon Road, Los Gatos, California, 95030, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

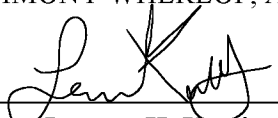
Title	Application No.	Filing Date
<b>Handbag Organizer Insert</b>	U.S. 29/602,826	May 3, 2017

WHEREAS, **Life in Play Company, LLC**, a California limited liability company, having a place of business at 464 Monterey Avenue, Suite C, Los Gatos, California, 95030, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any provisional, nonprovisional, division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

Assignor further agrees that she will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed her name on the date indicated.

  
 \_\_\_\_\_  
**Lauren H. Kutting**

May 10, 2017

\_\_\_\_\_  
Date