

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4399642

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CONFIRMATORY ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DANIEL D. BRIERE	06/09/2015
RECEIVING PARTY DATA		
Name:	MBLAST, INC.	
Street Address:	1 BROADWAY	
Internal Address:	14TH FLOOR	
City:	CAMBRIDGE	
State/Country:	MASSACHUSETTS	
Postal Code:	02142	
PROPERTY NUMBERS Total: 2		
	Property Type	Number
	Application Number:	15581520
	Application Number:	15581533
CORRESPONDENCE DATA		
Fax Number:	(202)842-7899	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7034568000	
Email:	JDRAKE@COOLEY.COM, JSCOTT@COOLEY.COM, zPatDCDocketing@cooley.com	
Correspondent Name:	COOLEY LLP	
Address Line 1:	1299 PENNSYLVANIA AVENUE	
Address Line 2:	SUITE 700 ATTN: PATENT GROUP	
Address Line 4:	WASHINGTON, D.C. 20004	
ATTORNEY DOCKET NUMBER:	MBLA-001/14US & 001/15US	
NAME OF SUBMITTER:	JEREMY D. BINSTOCK	
SIGNATURE:	/Jeremy Binstock/	
DATE SIGNED:	05/05/2017	
Total Attachments: 7		
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CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS

Daniel D. Briere, an individual residing at 803 Warrenville Road, Mansfield Center, CT 06250 (referred to herein as "Assignor"), has made an invention(s) (the "Invention(s)") set forth in the Letters patents and Patent applications set forth in Schedule A.

WHEREAS, via an assignment executed February 8, 2002 (the "Briere Assignment"), Assignor assigned and transferred unto mBlast, a corporation duly organized under the laws of Connecticut and having a place of business at 803 Warrenville Road, Mansfield Center, CT 06250, all of the Assignor's right, title, and interest in and to the Invention(s) set forth in Schedule A;

WHEREAS, the assignee in the Briere Assignment was incorrectly identified as mBlast, a corporation duly organized under the laws of Connecticut, and Assignor intended that the assignee be identified as mBlast, Inc., a corporation duly organized under and pursuant to the laws of Delaware and having its principal place of business at 803 Warrenville Road, Mansfield Center, CT 06250;

WHEREAS mBlast, Inc. sold, transferred and assigned to Bennington Financial Associates Corp. all of mBlast's right, title and interest to all of its property, of every type and nature, and wherever located, including, but not limited to, its patents, pursuant to an Assignment of Assets executed November 4, 2002 (the "BFAC Assignment");

WHEREAS Bennington Financial Associates Corp., a corporation duly organized under and pursuant to the laws of Delaware, changed its name to Media & Marketing Solutions, Inc. via a Certificate of Amendment filed July 1, 2004 with the Secretary of State of the state of Delaware (the "2004 corporate name change");

WHEREAS Assignor, pursuant to an assignment executed on January 31, 2008, sold, assigned, transferred and set over the entire right, title and interest in and to the invention(s) set forth in U.S. Application Serial No. 10/875,796 (included in Schedule A) to Media & Marketing Solutions, Inc., a corporation duly organized under and pursuant to the laws of Delaware and having its principal place of business at 803 Warrenville Road, Mansfield Center, CT 06250 (the "MMS Assignment");

WHEREAS Media & Marketing Solutions, Inc. changed its name to mBLAST, Inc. via a Certificate of Amendment filed December 17, 2008 with the Secretary of State of the state of Delaware (the "2008 corporate name change");

WHEREAS Assignor and Paul W. Pritchard, a co-inventor of the subject matter of U.S. Application Serial No. 12/292,898 ("the '898 application") (included in Schedule A), pursuant to an assignment executed on February 3, 2009 by Assignor and on January 21, 2009 by Pritchard, sold, assigned, transferred and set over the entire right, title and interest in and to the invention(s) set forth in the '898 application to mBLAST, a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 1185 Avenue of the Americas, 32nd floor, New York, NY 10036 (the "mBLAST Assignment");

WHEREAS Assignor intended for the assignee in the mBLAST Assignment to be identified as **mBLAST, Inc.**, a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at that time at 1185 Avenue of the Americas, 32nd Floor, New York, NY 10036 and presently having its principal place of business at 1 Broadway, 14th Floor, Cambridge, MA 02142 (the "Assignee");

ASSIGNOR hereby confirms that pursuant to the Briere Assignment, the BFAC Assignment, the 2004 corporate name change, the MMS Assignment, the 2006 corporate name change, and the mBLAST Assignment (collectively, the "Assignments"), Assignor sold, assigned, transferred, and set over, and to the extent not already done so pursuant to the Assignments, does hereby sell, assign, transfer, and set over, unto Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the applications for patent identified in Schedule A;
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, and all rights of claiming priority in any country of the world;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, at least one of the applications for patent identified in Schedule A or any application(s) for patent claiming the Invention(s), including any substitute application(s), division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b) - (e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) - (e), including any reissue(s), reexamination(s), revival(s), renewal(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

Assignor hereby confirms to Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of the Briere Assignment, the MMS Assignment and

the mBLAST Assignment, Assignor was a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) were unencumbered, and that Assignor had good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said application(s), and said patent(s), including interference and derivation proceedings, and any post-grant proceedings (e.g., opposition proceedings, post-grant reviews, *Inter partes* reviews, supplemental examinations, etc.) without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to Assignee for the sole use and behalf of Assignee, its successors, legal representatives, and assigns.

Assignor agrees that Assignee may record this Confirmatory Assignment in the U.S. Patent & Trademark Office, where it will be open for public inspection.

Date: 6/9/15

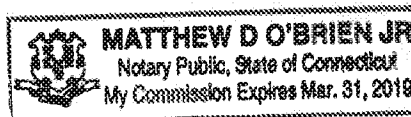
By: Daniel D. Briere
Daniel D. Briere

State of Connecticut)
County of Tolland) ss.

On June 9th 2015, before me, Matthew D. O'Brien Jr., Notary Public, personally appeared Daniel D. Briere, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Matthew D. O'Brien Jr.
Signature of Notary Public

Place Notary Seal Above

My Commission Expires: 3-31-19

RECEIVED BY:

Date:

6/9/15

By:

Daniel D Briere

Name: DANIEL D BRIERE

Title: CEO

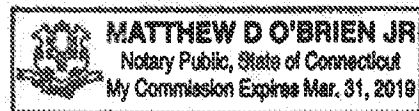
Company: mBLAST, Inc.

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WITNESS my hand and official seal.



Matthew D. O'Brien Jr.
Signature of Notary Public

Place Notary Seal Above

My Commission Expires: 3-31-19

SCHEDULE A

Country	Application No.	Filing Date	Patent No.	Issue Date	Title
US	60/230,799	Sep-7-2000	n/a	n/a	Marketing Collateral Repository and Supporting Data Management and Communication Environment
US	09/948,050	Sep-7-2001	n/a	n/a	Marketing Collateral Repository and Supporting Data Management and Communication Environment
WO	PCT/US01/27721	Sep-7-2001	n/a	n/a	Marketing Collateral Repository and Supporting Data Management and Communication Environment
US	10/875,796	Jun-25-2004	n/a	n/a	Method and Apparatus for Collection and Dissemination of Information Over A Computer Network
US	12/292,898	Nov-28-2008	7,966,369	Jun-21-2011	Method and Apparatus for Collecting and Disseminating Information Over A Computer Network
US	13/067,262	May-19-2011	8,117,261	Feb-14-2012	Method and Apparatus for Collecting and Dissemination of Information Over A Computer Network
US	13/341,121	Dec-30-2011	8,572,173	Oct-29-2013	Method and Apparatus for Collecting and Disseminating Information Over A Computer Network
US	14/033,099	Sep-20-2013	9,047,483	06-02-2015	Method and Apparatus for Collecting and Disseminating Information Over A Computer Network
US	14/486,630	Sep-15-2014	9,047,484	06-02-2015	Method and Apparatus for Collecting and Disseminating Information Over A Computer Network

Country	Application No.	Filing Date	Patent No.	Issue Date	Title
US	14/719,082	May-21-2015	n/a	n/a	Method and Apparatus for Collecting and Disseminating Information Over A Computer Network