

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	RAFAEL ETZION	08/30/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	MY OPINE LLC	
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<b>City:</b>	MIAMI BEACH	
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<b>Postal Code:</b>	33109	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	15345199	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>ATTORNEY DOCKET NUMBER:</b>	1007.002CON	
<b>NAME OF SUBMITTER:</b>	SCARLETT PEREIDA	
<b>SIGNATURE:</b>	/Scarlett Pereida/	
<b>DATE SIGNED:</b>	05/17/2017	
<b>Total Attachments: 3</b>		
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## ASSIGNMENT

WHEREAS, I, the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, **MY OPINE LLC** (hereinafter referred to as "Assignee"),  
a Delaware Limited Liability Company

with an address of:                      4931 Fisher Island Dr.  
Miami Beach, FL 33109

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefore, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any known facts respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

<b>Atty. Docket Number</b>	<b>Application Serial No.</b>	<b>Filing Date</b>	<b>Invention Title</b>
1007.000002	14/474046	August 29, 2014	Systems for Collecting Retailer-Specific Data

I hereby grant CHARLES C. YANG, Registration No. 62,059 and all practitioners with the firm of Yang IPCo, PLLC (Customer Number 120663) with an office at 3151 S St, Unit 243, Sacramento, CA 95816, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

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**Signature of Inventor:**

Rafael Etzion

**Inventor(s) Name:**

Rafael Etzion

**Residence (city/state/country):**

Miami Beach/FL/US

**Citizenship:**

US

**Date:**

Aug 30, 2014

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