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PATENT ASSIGNMENT COVER SHEET

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| CONVEYING PARTY D | ΑΤΑ | | | | | | |
| | | | Name Execution Date | | | | |
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| PROPERTY NUMBERS Total: 1 | | | Number | | | | |
| Property Type | | 29602671 | | | | | |
| Application Number: | | 2900 | 2871 | | | | |
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| DATE SIGNED: | | | | | | | |
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| Total Attachments: 3 | - | - | | | | | |

ASSIGNMENT

WHEREAS, I, the undersigned inventor, have invented certain inventions and improvements disclosed in the patent application entitled "SHOE," which was filed with the U.S. Patent & Trademark Office on May 2, 2017, and assigned application no. 29/602,671.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventor hereby:

Agrees to sell, assign, transfer, and convey, and hereby does sell, assign, transfer, and 1) convey, to adidas AG, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the abovereferenced patent application, any application based in whole or in part upon the abovereferenced patent application (including without limitation any continuation, continuation-inpart, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

PATENT REEL: 042425 FRAME: 0904

Assignment of Intellectual Property Rights in Application U.S. Patent Application No. 29/602,671 for Shoe Filed: May 2, 2017 Attorney Docket: 095163-1048075 Page 2 of 3

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives, and assigns.

5) Warrant and represent that I have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

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Assignment of Intellectual Property Rights in Application U.S. Patent Application No. 29/602,671 for Shoe Filed: May 2, 2017 Attorney Docket: 095163-1048075 Page 3 of 3

Signed on the date indicated beside my signature:

| 1) § | ignature: | <u>N</u> | | Date: 05/17/17- |
|---------|--------------|---|----------------------|-----------------|
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