

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BROCK D. LAPORTE	03/18/2008
DAVID J. LIU	02/26/2008
MIKE MACADAAN	03/10/2008
DAVID C. SOBOTKA	02/22/2008
SUDHIR TONSE	01/28/2008
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14881616
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DATE SIGNED:	05/18/2017
Total Attachments: 6	

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WHEN RECORDED RETURN TO:

PATENT APPLICATION
Docket No: 15690.137

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

A S S I G N M E N T

I/We the undersigned, hereinafter collectively referred to as "Assignor", have made an invention entitled ACTIVE AND PASSIVE PERSONALIZATION TECHNIQUES. Preferred embodiments of said invention are disclosed in a United States patent application which:

- is executed concurrently herewith for filing in the United States Patent and Trademark Office and has been assigned Application Serial No _____, with a filing date of _____.
- was previously filed in the United States Patent and Trademark Office on February 14, 2008 as Application Serial No. 12/031,340.
- is a United States National Application of PCT International Application No. _____, filed _____.

(The attorneys of Workman Nydegger are hereby authorized to insert the serial number and filing date when known.)

The Assignee, AOL LLC, a Delaware limited liability company (formerly known as America Online, Inc.), having a principal place of business at 22000 AOL Way, Dulles, Virginia 20166 desires to secure the entire right, title and interest in said invention and the patent application filed thereon.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

Assignor hereby authorizes and requests the United States Commissioner for Patents, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

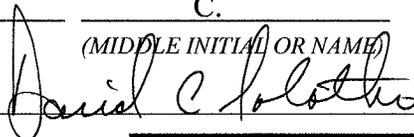
Assignor hereby agrees, without further consideration and without expense to Assignee, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of the Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Inventor 1

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Docket No. 15690.137

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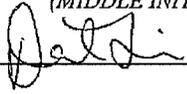
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ocket No. 15690.137

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