

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4405681

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ARNAUD ROBERT	03/05/2013
MARK ARANA	02/26/2013
EDWARD DRAKE	02/26/2013
RECEIVING PARTY DATA	
Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 S. BUENA VISTA STREET
City:	BURBANK
State/Country:	CALIFORNIA
Postal Code:	91521
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15590888
CORRESPONDENCE DATA	
Fax Number:	(858)509-3691
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(858)720-8900
Email:	docketing@sheppardmullin.com, CStroesser@SheppardMullin.com
Correspondent Name:	DAVID E. HEISEY
Address Line 1:	DISNEY ENTERPRISES, INC. C/O SHEPPARD MU
Address Line 2:	12275 EL CAMINO REAL, SUITE 200
Address Line 4:	SAN DIEGO, CALIFORNIA 92130-2006
ATTORNEY DOCKET NUMBER:	11-DIS-372-STUDIO-US-CON
NAME OF SUBMITTER:	DAVID E. HEISEY
SIGNATURE:	/David E. Heisey/
DATE SIGNED:	05/09/2017
Total Attachments: 4	
source=DIS372CON_ASSIGNMENT#page1.tif	
source=DIS372CON_ASSIGNMENT#page2.tif	
source=DIS372CON_ASSIGNMENT#page3.tif	

ASSIGNMENT

WHEREAS, ARNAUD ROBERT, of Simi Valley, California, MARK ARANA, of West Hills, California, and EDWARD DRAKE, of Stevenson Ranch, California, Assignors, have invented a new and useful **DYNAMIC CONTENT ANALYSIS FOR CATEGORIZING BROADCAST EVENTS**, for which an application for United States Letters Patent was filed on January 31, 2013 under Serial No. 61/759,355 and

WHEREAS, Assignors believe themselves to be the original, and first co-inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Disney Enterprises, Inc., a Delaware Corporation, with offices at 500 S. Buena Vista Street, Burbank, CA 91521, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will perform all

lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

Assignors:

Date: 05 MARCH, 2013



ARNAUD ROBERT

Date: _____, 2013

MARK ARANA

Date: _____, 2013

EDWARD DRAKE

lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

Assignors:

Date: _____, 2013

ARNAUD ROBERT

Date: February 26, 2013

MARK ARANA

Date: _____, 2013

EDWARD DRAKE

lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

Assignors:

Date: _____, 2013

ARNAUD ROBERT

Date: _____, 2013

MARK ARANA

Date: Feb 26, 2013



EDWARD DRAKE