

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROBERT HARDY	05/25/2017
EDUARDO DIAS	05/30/2017
RECEIVING PARTY DATA	
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City:	WARWICKSHIRE
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Postal Code:	CV3 4LF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15528913
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NAME OF SUBMITTER:	BETTY-LOU MEDLIN
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DATE SIGNED:	06/01/2017
Total Attachments: 4	
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ASSIGNMENT

THIS ASSIGNMENT, made by us, **Robert Hardy**, of Coventry, Warwickshire, Great Britain; and **Eduardo Dias**, of Coventry, Warwickshire, Great Britain;

WITNESSETH: That,

WHEREAS, we are the joint inventors of new and useful improvements in **DUAL HEAD-UP DISPLAY APPARATUS** for which Great Britain Patent Application No. 1500551.5 was filed on January 14, 2015 in the U.K. Intellectual Property Office, for which Patent Cooperation Treaty (PCT) Application No. PCT/EP2016/050693 was filed on January 14, 2016, in the European Patent Office as the International Receiving Office and for which U.S. Patent Application No. 15/528,913 was filed on May 23, 2017 in the U.S. Patent and Trademark Office; and

WHEREAS, **Jaguar Land Rover Limited**, an England corporation having a principal place of business at Abbey Road, Whitley, Coventry, Warwickshire, CV3 4LF, Great Britain, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in said patent applications, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold and by these presents do hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and patent applications, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said patent applications in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made.

We hereby request that said Letters Patent be issued in accordance with this assignment.

We further covenant and agree that, at the time of the execution and delivery of these presents, we possess full title to the invention and patent applications above-mentioned, and that we have the unencumbered right and authority to make this assignment.

We further covenant and agree to promptly communicate to said Assignee or its representatives any facts known to us relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the Assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns, and other legal representatives; and we hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said Assignee or its representatives.

IN WITNESS WHEREOF, I have hereunto set my hands and seal on this 25 day of

May, 2017.

 (SEAL)
Robert Hardy

IN WITNESS WHEREOF, I have hereunto set my hands and seal on this 30 day of
May, 2017.



Eduardo Dias (SEAL)

WHEREBY **JAGUAR LAND ROVER LIMITED** acknowledges and accepts the assignment;

IN WITNESS WHEREOF, I have hereunto set my hand and seal on this 31 day of May, 2017. The undersigned warrants and represents that he/she has the authority to sign this Assignment on behalf of the Assignee, **JAGUAR LAND ROVER LIMITED**.

By:  _____ (SEAL)

Printed name: Matthew Holmes

Title: Chief Patent Counsel