PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LISA SEACAT DELUCA	05/31/2017
DANA L. PRICE	05/31/2017
AARON J. QUIRK	06/01/2017
SHELBEE D. SMITH-EIGENBRODE	05/31/2017

RECEIVING PARTY DATA

Name:	INTERNATIONAL BUSINESS MACHINES CORPORATION
Street Address:	NEW ORCHARD ROAD
City:	ARMONK
State/Country:	NEW YORK
Postal Code:	10504

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15611950

CORRESPONDENCE DATA

Fax Number: (518)452-5579

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 518-452-5600 Email: sdm@hrfmlaw.com

Correspondent Name: KEVIN P. RADIGAN, ESQ.

Address Line 1: HESLIN ROTHENBERG FARLEY & MESITI P.C.

Address Line 2: 5 COLUMBIA CIRCLE

Address Line 4: ALBANY, NEW YORK 12203

ATTORNEY DOCKET NUMBER:	END920170060US1
NAME OF SUBMITTER:	KEVIN P. RADIGAN, ESQ.
SIGNATURE:	/Kevin P. Radigan, Esq./
DATE SIGNED:	06/02/2017
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 8

PATENT REEL: 042571 FRAME: 0815

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DECLARATION (37 C.F.R. 1.63) FOR UTILITY PATENT APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76) AND ASSIGNMENT

Title of Invention:

GENERATING A NAVIGATION ROUTE REFERENCING DIGITAL SIGNAGE

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR Section 1.56.

Whereas, I ("ASSIGNOR") have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") disclosed in the above-identified patent application and further identified by the IBM Docket Number provided above in the header of this document;

Whereas, International Business Machines Corporation (herein referred to as the "ASSIGNEE"), a corporation of New York having a place of business at Armonk, New York, desires to acquire, and I desire to grant to the ASSIGNEE, my entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, I hereby sell or have sold, assign or have assigned, and otherwise transfer or have transferred to the ASSIGNEE, its successors, legal representatives, and assigns, my entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefor in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, I hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to the ASSIGNEE, its successors, legal representatives, and assigns, my entire worldwide right, title, and interest in and to the same to be held and enjoyed by the ASSIGNEE, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by me had this Assignment not been made; and I agree to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in the ASSIGNEE, its successors, legal representatives, and assigns, whenever requested by the ASSIGNEE, its successors, legal representatives, or assigns.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

(1) Legal Name of Inventor: Lisa Seacat DeLUCA

(1,	Edga I value of inventor. Disa seatar select	
	Signature:	_{Date:} May 31st, 2017
(2)	Legal Name of Inventor: Dana L. PRICE	
	Signature:	Date:
(3)	Legal Name of Inventor: Aaron J. QUIRK	
(-)		
	Signature:	Date:
(4)	Legal Name of Inventor: Shelbee D. SMITH-EIGENBRODE	
	Signature:	Date:

Page 2 of 2

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(1) Legal Name of Inventor: Lisa Seacat DeLUCA	
Signature:	Date:
(2) Legal Name of Inventor: Dana L. PRICE	
Signature:	Date: 5/31/20/
(3) Legal Name of Inventor: Aaron J. QUIRK	
Signature:	Date:
(4) Legal Name of Inventor: Shelbee D. SMITH-EIGI	ENBRODE
Signature	Date

IBM DOCKET NUMBER: END920170060US1

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Signature:	Date:
(2) Legal Name of Inventor: Dana L. PRICE	
Signature:	Date:
(3) Legal Name of Inventor: Aaron J. QUIRK	
Signature:	Date: 6/1/17
(4) Legal Name of Inventor: Shelbee D. SMITH-EIGENBRODE	E
Signature:	Date:

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(4) Legal Name of Inventor: Shelbee D. SMITH-EIGENBRODE	
Signature Shibes Swin	Date: 5-31-17

RECORDED: 06/02/2017