

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4442517

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RAPHAEL HOFFMAN	02/05/2015
NATE DIRE	02/03/2015
ERIK CHRISTENSEN	02/04/2015
OLIVER SHARP	02/03/2015
DAVID WORTENDYKE	02/03/2015
SCOT GELLOCK	02/03/2015
ROBERT WAHBE	02/03/2015
RECEIVING PARTY DATA	
Name:	HIGHSPOT, INC.
Street Address:	2401 4TH AVE
Internal Address:	SUITE 800
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15004693
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	079841-8008.US01
NAME OF SUBMITTER:	JAYME HOFF
SIGNATURE:	/Jayme Hoff/

DATE SIGNED:

06/02/2017

Total Attachments: 10

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ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- Raphael Hoffman having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- Nate Dire having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- Erik Christensen having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- Oliver Sharp having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- David Wortendyke having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- Scot Gellock having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121;
- Robert Wahbe having a mailing address of 2401 4th Ave, Suite 800, Seattle, WA 98121.

The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled SYSTEMS AND METHODS FOR IDENTIFYING SEMANTICALLY AND VISUALLY RELATED CONTENT, and filed on January 23, 2015 as U.S. Application No. 62/107,283 (the "Application").

Highspot, Inc., a Corporation of Delaware having its principal place of business at 2401 4th Ave, Suite 800, Seattle, WA 98121 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

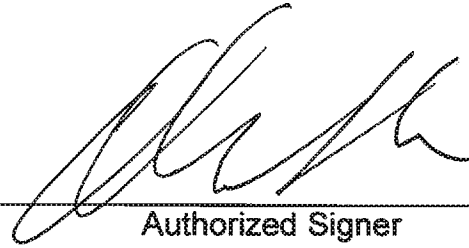
For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors,

legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For Highspot, Inc.:

Date: 2/3/15

Signature



Authorized Signer


Oliver Sharp

Authorized Signer – Printed Name

VP/Product

Authorized Signer – Title

02/05/2015
Date


Raphael Hoffmann

Witness:

Date

2/3/2015
Date

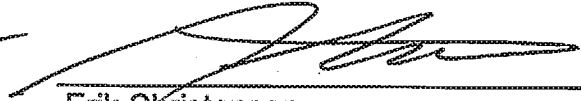
Natha E. Dir
Nate Dire

Witness:

Date

Feb 4th, 2015

Date




Erik Christensen

Witness:

Date

2/3/15

Date

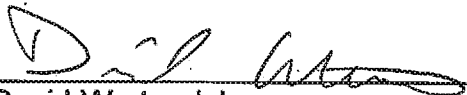


Oliver Sharp

Witness:

Date

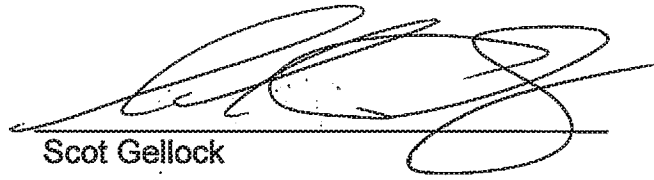
2/3/2015
Date


David Wortendyke

Witness:

Date

2/3/15
Date


Scot Gellock

Witness:

Date

2/3/15

Date

Robert Wahbe

Robert Wahbe

Witness:

Date