504403179 06/08/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4449876

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| STUDY EDGE LLC | 06/02/2017 |

RECEIVING PARTY DATA

| Name: | ETHAN FIELDMAN |
|-----------------|--------------------|
| Street Address: | 3949 NW 8TH AVENUE |
| City: | GAINESVILLE |
| State/Country: | FLORIDA |
| Postal Code: | 32605 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12718253 |

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 571-203-2788

Email: jane.brazier@finnegan.com Correspondent Name: MICHAEL V. YOUNG, SR. Address Line 1: 11955 FREEDOM DRIVE Address Line 4: RESTON, VIRGINIA 20190

| ATTORNEY DOCKET NUMBER: | 11214.0001-00000 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | JANE S. BRAZIER |
| SIGNATURE: | /Jane S. Brazier/ |
| DATE SIGNED: | 06/08/2017 |

Total Attachments: 1

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PATENT REEL: 042642 FRAME: 0724

504403179

ASSIGNMENT

WHEREAS STUDY EDGE LLC, hereinafter referred to as "Assignor", a corporation of Florida whose post office address is 1717 NW 1st Ave., Gainesville, FL 32603, is the sole and exclusive owner, by assignment, in the United States patent application listed below:

| Application No. | Filing Date | Title |
|-----------------|-------------|---|
| 12/718,253 | 03/05/2010 | SYSTEMS AND METHODS FOR TRACKING REFERRALS AMONG A PLURALITY OF MEMBERS OF A SOCIAL NETWORK |

and

WHEREAS, ETHAN FIELDMAN, whose post office address is 3949 NW 8th Ave., Gainesville, FL 32605 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to this invention, and in and to the patent application for this invention and any and all patents to be issued upon this application throughout the world:

NOW THEREFORE, be it known that for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, Assignor, has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, its entire right, title, and interest in and to this invention, and this application, and all divisions, and continuations thereof, and all patents which may be granted thereon, and all reissues thereof, as well as all rights to claim priority in any country or jurisdiction or patent office on the basis of this application, and all applications for patents which may hereafter be filed for this invention in any country or jurisdiction or patent office and all patents which may be granted on this invention in any country or jurisdiction or patent office, and all extensions, renewals, and reissues thereof; and Assignor hereby authorizes and requests any official of any country or jurisdiction or patent office whose duty it is to issue patents on applications as described above, to issue all patents for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, Assignor HEREBY covenants that it has the full right to convey the interest assigned by this Assignment, and Assignor has not executed and will not execute any agreement in conflict with this Assignment;

AND, Assignor HEREBY further covenants and agrees that it will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to Assignor respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in any country or jurisdiction or patent office, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns;

IN TESTIMONY WHEREOF, STUDY EDGE LLC has caused this Assignment to be signed by its duly authorized officer.

| Signature: | |
|-------------|----------------|
| Typed Name: | Ethio Fieldman |
| Title: | <u> </u> |
| Date: | 6/2/17 |

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