

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT4441347

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST (REEL/FRAME 26648/0764)
CONVEYING PARTY DATA	
Name	Execution Date
SILICON VALLEY BANK	05/31/2017
RECEIVING PARTY DATA	
Name:	MEDIAMATH, INC.
Street Address:	4 WORLD TRADE CENTER
Internal Address:	150 GREENWICH STREET, 45TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10007
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	8688522
Application Number:	13076276
Application Number:	13076278
Patent Number:	9135655
Application Number:	13076280
CORRESPONDENCE DATA	
Fax Number:	(312)863-7806
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-863-7198
Email:	nancy.brougher@goldbergkohn.com
Correspondent Name:	NANCY BROUGHER, PARALEGAL
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ATTORNEY DOCKET NUMBER:	6262.033
NAME OF SUBMITTER:	NANCY BROUGHER
SIGNATURE:	/njb/
DATE SIGNED:	06/02/2017

Total Attachments: 4

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TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS

This **TERMINATION AND RELEASE OF SECURITY INTERESTS IN PATENTS** (this “*Termination and Release*”) is granted as of May 30, 2017 by **SILICON VALLEY BANK** (the “*Bank*”), in favor of **MEDIAMATH, INC.**, a Delaware corporation (“*Grantor*”).

WHEREAS, the Grantor executed and delivered an Amended and Restated Intellectual Property Security Agreement, dated as of December 14, 2009 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*Agreement*”), granting the Bank a security interest in and lien on certain Patents and Patent applications described therein;

WHEREAS, the Grantor executed and delivered a First Amendment to Amended and Restated Intellectual Property Security Agreement effective as of June 14, 2010 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*First Amendment*”), granting the Bank a security interest in and lien on certain Patents and Patent applications described therein, which was recorded with the Assignment Division of the United States Patent and Trademark Office (“*USPTO*”) on July 26, 2011, at Reel 26648, Frame 0721;

WHEREAS, the Grantor executed and delivered a Second Amendment to Amended and Restated Intellectual Property Security Agreement effective as of July 15, 2011 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*Second Amendment*”), together with the Agreement and First Amendment, collectively, the “*Grant*”), granting the Bank a security interest in and lien on certain Patents and Patent applications described therein, which was recorded with the USPTO on July 26, 2011, at Reel 26648, Frame 0764;

WHEREAS, Grantor has requested that Bank hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of Grantor’s in, to and under all of the Patents and Patent applications described in the Grant (collectively, the “*Patents*”) as herein provided; and

WHEREAS, Grantor has requested that the Bank provide a document suitable for recording in the USPTO to evidence the release of the Administrative Agent’s security interests in and liens on the Patents as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby:

1. terminates the Grant and releases, terminates and discharges all liens and security interests in each Grantor’s right, title and interest in, to and under the Patents, and all goodwill associated therewith, including those Patents identified in Schedule I hereto; and
2. authorizes and requests that this Termination and Release be recorded at the USPTO.

THIS TERMINATION AND RELEASE AND ANY CLAIM, CONTROVERSY, DISPUTE OR CAUSE OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED

UPON, ARISING OUT OF OR RELATING TO THIS TERMINATION AND RELEASE AND THE TRANSACTIONS CONTEMPLATED HEREBY SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

SILICON VALLEY BANK

By: _____

Name: _____

Title: _____

[Signature Page to Termination and Release of Security Interest in Patents]

PATENT
REEL: 042669 FRAME: 0384

**SCHEDULE I
TO
TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS**

Patent	Publication	Application
1. SYSTEM AND METHOD FOR DYNAMIC ONLINE ADVERTISEMENT CREATION AND MANAGEMENT Inventors: JUDITH ANN GERN, MING-LUN TUNG, WENNI WANG		
8688522 Apr 1, 2014	20080059312 Mar 6, 2008	11896806 Sep 6, 2007
2. SYSTEMS AND METHODS FOR PROVIDING A DEMAND SIDE PLATFORM Inventors: YEHUDA ARI BUCHALTER, JOSEPH M. ZAWADZKI, ROLAND G. COZZOLINO		
None	20110246310 Oct 6, 2011	13076276 Mar 30, 2011
3. SYSTEMS AND METHODS FOR ATTRIBUTION OF A CONVERSION TO AN IMPRESSION VIA A DEMAND SIDE PLATFORM Inventors: YEHUDA ARI BUCHALTER, PAUL M. MASON, GREGORY D. WILLIAMS, LEO T. CRAIG, ROLAND C. COZZOLINO		
None	20110246267 Oct 6, 2011	13076278 Mar 30, 2011
4. SYSTEMS AND METHODS FOR USING SERVER SIDE COOKIES BY A DEMAND SIDE PLATFORM Inventors: YEHUDA ARI BUCHALTER, PAUL M. MASON, JOSEPH M. ZAWADZKI, ROLAND G. COZZOLINO, LEO T. CRAIG		
9135655 Sep 15, 2015	20110246297 Oct 6, 2011	13076279 Mar 30, 2011
5. SYSTEMS AND METHODS FOR INTEGRATION AND ANOMYMIZATION OF SUPPLIER DATA Inventors: PAUL M. MASON, GREGORY D. WILLIAMS, JOSEPH M. ZAWADZKI, LEO T. CRAIG, ROLAND G. COZZOLINO		
None	20110246298 Oct 6, 2011	13076280 Mar 30, 2011