

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4460022

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JONGMIN LEE	06/13/2017
RECEIVING PARTY DATA	
Name:	SK TELECOM CO., LTD.
Street Address:	(EULJIRO 2-GA) 65, EULJIRO, JUNG-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	04539
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15622665
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	5025-0224
NAME OF SUBMITTER:	YOON S. HAM
SIGNATURE:	/Yoon S. Ham/
DATE SIGNED:	06/14/2017
Total Attachments: 1	
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ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) Jongmin LEE
- 2)
- 3)
- 4)
- 5) x box if continued on page 2

who has made a certain new and useful invention, hereby sells, assigns and transfers unto **SK Telecom Co., Ltd.** having a place of business at (Euljiro 2-ga) 65, Euljiro, Jung-gu, Seoul 04539 Republic of Korea, its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

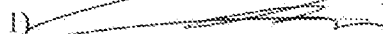
Computer-readable recording medium having program recorded therein for providing network-adaptive content and apparatus for providing network-adaptive content

- (a) for which an application for United States Letters Patent was filed on _____, and identified by United States Patent Application No. _____; or
- (b) for which an application for United States Letters Patent was executed on _____.

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated beside my signature:

1) 
Name: Jongmin LEE

13 June 2017
Date