

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4461529

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
EMAILFILM TECHNOLOGIES, INC.	06/14/2017
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<b>PROPERTY NUMBERS Total: 7</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	60670402
Application Number:	13941589
Application Number:	14262947
Patent Number:	7388587
Patent Number:	7629977
Patent Number:	8035644
Patent Number:	8487939
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<b>ATTORNEY DOCKET NUMBER:</b>	MAG00023
<b>NAME OF SUBMITTER:</b>	MASON A. GROSS
<b>SIGNATURE:</b>	/Mason A. Gross/
<b>DATE SIGNED:</b>	06/15/2017

PATENT

**Total Attachments: 3**

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## SHORT-FORM PATENT ASSIGNMENT

This short-form patent assignment (this "Assignment") is made as of June 14<sup>th</sup>, 2017, by EmailFilm Technologies, Inc. (d/b/a Cinegil), formerly a Texas corporation ("Assignor") with an address at 712 Congress Avenue, Suite 300, Austin, Texas 78701, to Douglas G. Richardson, an individual ("Assignee").

Pursuant to the Patent Assignment Agreement (the "Agreement"), dated as of December 19, 2016, and to the Amendment to Patent Assignment Agreement (the "Amendment"), dated as of June 8, 2017, made by and among Assignor, Assignee and Chris Claiborne, solely in his capacity as the representative of Assignor's Securityholders and not as an individual, Assignor sold, transferred, and assigned certain patents and patent applications to Assignee.

Under the terms of the Agreement and the Amendment, Assignor has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office.

The parties therefore agree as follows:

1. Assignor hereby transfers, assigns, conveys and delivers to Assignee, all of Assignor's right, title and interest in, to and under (a) the patents and patent applications set forth on Schedule I attached hereto, (b) all reissues, substitutes, divisions, continuations, continuations-in-part, continuing prosecution applications, requests for continuing applications, extensions, renewals, and reexaminations of the foregoing, (c) all inventions and improvements claimed in the foregoing, (d) all rights to sue or otherwise recover for any past, present and future infringement or other violation of the foregoing, and (e) all other rights accruing thereunder or pertaining to the foregoing throughout the world (collectively, the "Patents").
2. Assignor shall promptly execute and deliver, and have recorded, this Assignment and such other documents and take such actions as reasonably requested by Assignee to register, evidence or perfect Assignee's rights under the Agreement and the Amendment and to effect the transactions contemplated thereby.
3. This Assignment is to be construed pursuant to the laws of the State of Texas, without regard to conflicts of law provisions thereof. If any provision of this Assignment is determined to be illegal or unenforceable, that provision is to be limited or eliminated to the minimum extent necessary so that this Assignment otherwise remains in full force and effect and enforceable. The provisions of this Assignment are to be binding upon and inure to the benefit of the parties and their successors and assigns.
4. EXCEPT AS EXPRESSLY SET FORTH HEREIN AND IN THE AGREEMENT AND THE AMENDMENT, THE PATENTS ARE ASSIGNED "AS IS" AND "WITH ALL FAULTS." ASSIGNOR DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, REGARDING SUCH PRODUCTS, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT, VALIDITY AND FITNESS FOR A PARTICULAR PURPOSE.
5. The terms of the Agreement and the Amendment, including but not limited to any and all representations, warranties, covenants, agreements and indemnities relating to the Patents, are incorporated herein by this reference, and Assignor acknowledges and agrees that any and all representations, warranties, covenants, agreements and indemnities contained in the Agreement and in the Amendment remain in full force and effect to the full extent provided therein. If a conflict exists between the terms and conditions of this Assignment and the terms and conditions of the Agreement or the Amendment, the terms and conditions of the Agreement or the Amendment prevail. All capitalized terms used but not otherwise defined in this Assignment have the meanings ascribed to such terms in the Agreement or in the Amendment.

*[Remainder of page intentionally left blank]*

Assignor has caused this Assignment to be executed by its duly authorized officers, as of the date first written above.

Assignor:

EmailFilm Technologies, Inc.

By: 

Name: G. Robert Richardson

Title: Chief Executive Officer

Address: 712 CONGRESS AVE  
SUITE 300

AUSTIN TX 78701

Accepted and Agreed:

Assignee:



Name: Douglas G. Richardson

Address: 101 Autumn Lane

Dripping Springs TX, 78620

*[Signature Page to Short-Form Patent Assignment]*

# SCHEDULE I TO SHORT-FORM PATENT ASSIGNMENT

## Patents and Patent Applications

Title	Patent Application No. / Patent No.	Filing Date / Publication Date
Provisional Patent	60 676,402 / NA	April 12, 2005
Method for embedding animation in electronic mail and websites	11 586,016 / 7,388,587	Oct. 25, 2006 / June 17, 2008
Embedding animation in electronic mail and websites	11 403,374 / 7,629,977	Apr. 12, 2006 / Dec. 8, 2009
Method for embedding animation in electronic mail and websites	12 140,060 / 8,035,644	June 16, 2008 / Oct. 16, 2011
Embedding animation in electronic mail, text messages and websites	13 232,306 / 8,487,939	Sept. 14, 2011 / July 16, 2013
Embedding animation in electronic mail, text messages and websites	13 941,589 / NA	July 15, 2013 / March 20, 2014
Embedding Animation in Electronic Mail, Text Messages and Website	14 262,947 / NA	Apr. 28, 2014 / Sept. 11, 2014

*[Schedule I to Short-Form Patent Assignment]*