

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4462018

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ASHOK CHOLPADY KAMATH	06/13/2017
SEBASTIEN DANIEL GUILLEMOT	06/06/2017
BERTAN AYGUN	06/15/2017
ALEX JORDAN YUTER	06/14/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MICROSOFT TECHNOLOGY LICENSING, LLC
<b>Street Address:</b>	ONE MICROSOFT WAY
<b>City:</b>	REDMOND
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15467923
<b>CORRESPONDENCE DATA</b>	
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<b>Address Line 4:</b>	SALT LAKE CITY, UTAH 84111
<b>ATTORNEY DOCKET NUMBER:</b>	13768.3143
<b>NAME OF SUBMITTER:</b>	JONATHAN W. RICHARDS
<b>SIGNATURE:</b>	/Jonathan W. Richards/
<b>DATE SIGNED:</b>	06/15/2017
<b>Total Attachments: 8</b>	
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## PATENT ASSIGNMENT

MS Docket No.: 401507-US-NPWN Docket No.: 13768.3143

I Ashok Chalpady Kamath ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

☐ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on \_\_\_\_\_ and given Application No. \_\_\_\_\_ by the following Office \_\_\_\_\_) this APPLICATION's Application No., filing date, and Office, when known;

☒ was filed on March 23, 2017 and was given Application No. 15/467923 by the following Office "United States Patent and Trademark Office";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known:

Application No.	Filing Date	Office

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

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ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

<u>Ashok</u>	<u>6/13/2017</u>
Inventor's Signature	Date
<u>Ashok Chalpady Kamath</u>	<u></u>
Printed Name in English	Printed Name in Native Language (if other than English)

I Sebastien Daniel Guillemot ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

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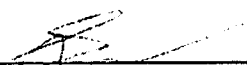
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 _____ Inventor's Signature	<u>June 6<sup>th</sup>, 2017</u> _____ Date
<u>Sebastien Daniel Guillemot</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

I Bertan Aygun ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

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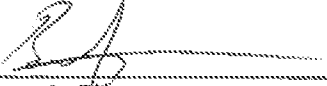
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	6/15/2017
Inventor's Signature	Date
Bertan Aygun	
Printed Name in English	Printed Name in Native Language (if other than English)



## PATENT ASSIGNMENT

MS Docket No.: 401507-US-NP  
WN Docket No.: 13768.3143

I Alex Jordan Yuter ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

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\_\_\_\_\_  
Inventor's Signature\_\_\_\_\_  
Alex Jordan Yuter\_\_\_\_\_  
Printed Name in English\_\_\_\_\_  
6-14-2017\_\_\_\_\_  
Date\_\_\_\_\_  
Alex Jordan Yuter\_\_\_\_\_  
Printed Name in Native Language  
(if other than English)