

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4463070

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MADANLAL S. MUSUVATHI	06/01/2017
TODD D. MYTKOWICZ	06/01/2017
SAEED MALEKI	06/01/2017
YUFEI DING	05/25/2017
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City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15624555
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	NEWPORT IP, LLC
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ATTORNEY DOCKET NUMBER:	MS1-9020US
NAME OF SUBMITTER:	PAOLA SEVERICH
SIGNATURE:	/Paola Severich/
DATE SIGNED:	06/15/2017
Total Attachments: 8	
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PATENT ASSIGNMENT

Client Docket No.: 400532-US-NP

Attorney Docket No.: MS1-9020US

I Madanlal S. MUSUVATHI ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DETERMINING A LIKELIHOOD OF A USER INTERACTION WITH A CONTENT ELEMENT" ("APPLICATION"), which:

☒ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on _____ and given Application No. _____ by the following Office US - United States Patent and Trademark Office) this APPLICATION's Application No., filing date, and Office, when known;

☐ was filed on ____ and was given Application No. _ by the following Office "US - United States Patent and Trademark Office";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

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Application No.	Filing Date	Office

PATENT ASSIGNMENT

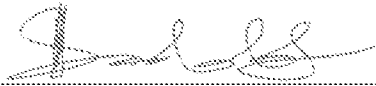
Client Docket No.: 400532-US-NP

Attorney Docket No.: MSI-9020US

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	Jun 1 2017
Inventor's Signature	Date
Madanlal S. MUSUVATHI	
Printed Name in English	Printed Name in Native Language (if other than English)

I Todd D. MYTKOWICZ ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DETERMINING A LIKELIHOOD OF A USER INTERACTION WITH A CONTENT ELEMENT" ("APPLICATION"), which:

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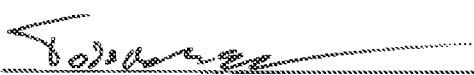
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	6-1-17
Inventor's Signature	Date
Todd D. MYTKOWICZ	
Printed Name in English	Printed Name in Native Language (if other than English)

I Saeed MALEKI ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DETERMINING A LIKELIHOOD OF A USER INTERACTION WITH A CONTENT ELEMENT" ("APPLICATION"), which:

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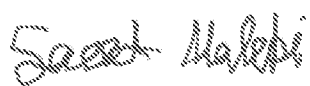
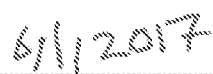
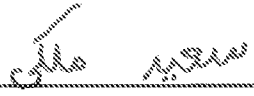
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Inventor's Signature	Date
Saeed MALEKI	
Printed Name in English	Printed Name in Native Language (if other than English)

I Yufei DING ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DETERMINING A LIKELIHOOD OF A USER INTERACTION WITH A CONTENT ELEMENT" ("APPLICATION"), which:

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	05/25/2017
Inventor's Signature	Date
Yufei DING	丁雨霏
Printed Name in English	Printed Name in Native Language (if other than English)