

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4450810

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BRAND SERVICES, LLC	01/31/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BRAND SHARED SERVICES LLC
<b>Street Address:</b>	1325 COBB INTERNATIONAL DRIVE
<b>City:</b>	KENNESAW
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30152
<b>PROPERTY NUMBERS Total: 13</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	6789649
Patent Number:	6928782
Patent Number:	5930966
Patent Number:	6976557
Patent Number:	7137478
Patent Number:	8043022
Patent Number:	7938380
Patent Number:	7963367
Patent Number:	8579084
Patent Number:	8651449
Application Number:	14319636
Application Number:	15432511
Application Number:	29601282
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(314)241-9090
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3142419090
<b>Email:</b>	kj@greensfelder.com
<b>Correspondent Name:</b>	KAREN M. JOHNSON
<b>Address Line 1:</b>	10 S. BROADWAY, SUITE 2000

**PATENT**

**Address Line 2:** GREENSFELDER, HEMKER & GALE, PC  
**Address Line 4:** SAINT LOUIS, MISSOURI 63102

**NAME OF SUBMITTER:** KAREN M. JOHNSON

**SIGNATURE:** /Karen M. Johnson/

**DATE SIGNED:** 06/08/2017

**Total Attachments: 2**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRAND SERVICES, LLC", CHANGING ITS NAME FROM "BRAND SERVICES, LLC" TO "BRAND SHARED SERVICES LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2017, AT 9:25 O`CLOCK A.M.



2663508 8100  
SR# 20170541044

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 201964052  
Date: 01-31-17

**PATENT**  
**REEL: 042739 FRAME: 0511**

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

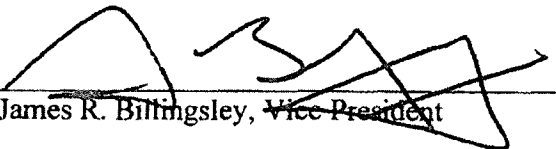
1. Name of Limited Liability Company: Brand Services, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

FIRST: The name of the limited liability company is Brand Shared Services LLC (the "Company")

3. The effective date of this amendment shall be the date of filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 30<sup>th</sup> day of January, 2017.

By:

  
James R. Billingsley, Vice President