

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4466983

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	BRANDERS.COM, INC.	06/19/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	BEL USA, LLC	
<b>Street Address:</b>	12610 NW 115TH AVE	
<b>City:</b>	MEDLEY	
<b>State/Country:</b>	FLORIDA	
<b>Postal Code:</b>	33178-3178	
<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	7191145	
<b>Patent Number:</b>	8037545	
<b>Patent Number:</b>	8335724	
<b>Patent Number:</b>	8700482	
<b>CORRESPONDENCE DATA</b>		
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<b>ATTORNEY DOCKET NUMBER:</b>	087101-0090	
<b>NAME OF SUBMITTER:</b>	BRAD A. WILSON	
<b>SIGNATURE:</b>	/Brad A. Wilson, Reg. No. 59,462/	
<b>DATE SIGNED:</b>	06/19/2017	
<b>Total Attachments: 3</b>		
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## PATENT ASSIGNMENT

This Patent Assignment (this "Patent Assignment") is made by and between Branders.com, Inc., a Delaware corporation ("Assignor"), and BEL USA, LLC, a Delaware limited liability company ("Assignee"), effective June 19, 2017 (the "Effective Date").

**WHEREAS**, Assignor is the owner of the patents set forth on Schedule A hereto (the "Patents");

**WHEREAS**, Assignee is desirous of obtaining all right, title and interest to the Patents;  
and

**WHEREAS**, Assignor and Assignee wish to herein memorialize the assignment and transfer of the Patents to Assignee.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor has and does hereby assign and transfer to Assignee:
  - a. All right, title and interest in and to the Patents;
  - b. All inventions and discoveries claimed or described in the Patents;
  - c. All rights of priority provided by the Patents and all rights of priority to which the Patents claims;
  - d. All reissues, continuations, continuations-in-part, continuing prosecution applications, requests for continuing examinations, divisions, renewals, substitutes, reexaminations, extensions, and registrations of the Patents;
  - e. All U.S. and non-US counterpart applications, registrations and patents relating to the Patents;
  - f. All causes of action and, enforcement rights (whether known or unknown or whether currently pending, filed, or otherwise) for damages, injunctive relief, and any other remedies of any kind related to the Patents (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
  - g. Any and all other rights and interests arising out of, in connection with, or in relation to the Patents whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like, including, the right to revive prosecution of claims therein.

2. Assignor agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by Assignee to vest full title in and to the Patents in Assignee or which may be necessary to obtain, renew, issue or enforce its rights in the Patents and any patents claiming the benefit of the Patents, in each case at the sole cost and expense of the Assignor.
3. This Patent Assignment may be executed in one or more counterparts, each of which shall be considered an original instrument, but all of which shall be considered one and the same agreement, and shall become binding when one or more counterparts have been signed by each of the parties hereto and delivered to Assignor and Assignee. Delivery of an executed counterpart of a signature page to this Patent Assignment by electronic transmission (including email or facsimile) shall be as effective as delivery of a manually executed counterpart of this Patent Assignment.
4. The Patents and associated rights assigned in this agreement will be held in the sole name of Assignee, its successors, legal representatives and assigns, and the aforesaid transferred rights, title and interests are to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

\* \* \* **\*IN WITNESS WHEREOF**, Assignor and Assignee have caused this Patent Assignment to be executed effective as of the date set forth above.

**ASSIGNOR:**

**Branders.com, Inc.**

By: M. L.  
Name: Miguel Torres  
Title: Controller & VP of Finance  
Date: 6/19/17

**ASSIGNEE:**

**BEL USA, LLC**

By: K. L.  
Name: SAL KORPEN  
Title: CEO  
Date: 6/19/2017

**SCHEDULE A**

<b>Patent Title</b>	<b>Serial Number/Patent Number Filing Date/Issue Date</b>	<b>Owner</b>
METHOD AND SYSTEM AUTOMATICALLY TO PRICE A PROMOTIONAL	7,191,145 03/13/2007	Branders.com, Inc.
ARTICLE AND METHOD INCLUDING A TEMPORARY DECORATION	8,037,545 10/18/2011	Branders.com, Inc.
CUSTOMIZED VIRTUAL CATALOG	8,335,724 12/18/2012	Branders.com, Inc.
CUSTOMIZED VIRTUAL CATALOG	8,700,482 04/15/2014	Branders.com, Inc.