

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4467442

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
IMPACT RADIUS, INC.	06/19/2017
IMPACT ATTRIBUTION, INC.	06/19/2017
FORENSIQ, LLC	06/19/2017
RECEIVING PARTY DATA	
Name:	HERCULES CAPITAL, INC., AS AGENT
Street Address:	400 HAMILTON AVE., STE. 310
Internal Address:	ATTN: LEGAL DEPARTMENT
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15360189
CORRESPONDENCE DATA	
Fax Number:	(858)550-6420
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	858-5501-6433
Email:	jmfitzpatrick@cooley.com
Correspondent Name:	JENNIFER FITZPATRICK
Address Line 1:	C/O COOLEY LLP
Address Line 2:	4401 EASTGATE MALL
Address Line 4:	SAN DIEGO, CALIFORNIA 92121
ATTORNEY DOCKET NUMBER:	305866-1026 IMPACT RADIUS
NAME OF SUBMITTER:	JENNIFER FITZPATRICK
SIGNATURE:	/JENNIFER FITZPATRICK/
DATE SIGNED:	06/19/2017
Total Attachments: 8	
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of June 19, 2017 by and among HERCULES CAPITAL, INC., a Maryland corporation ("Agent"), and IMPACT RADIUS, INC., a Delaware corporation, and each of the parties set forth on Schedule 1 hereto (hereinafter collectively referred to as the "Grantors", and each a "Grantor").

RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodation (the "Loans") to Grantors in the amounts and manner set forth in that certain Loan and Security Agreement by and among the several entities from time to time parties thereto (collectively, referred to as "Lender"), Agent, Grantors and the other borrowers party thereto (collectively referred to as the "Borrowers", and each a "Borrower"), dated as of even date hereof (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Lender is willing to make the Loans to Grantors and Borrowers, but only upon the condition, among others, that each Grantor shall grant to Agent a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of such Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, each Grantor has granted to Agent a security interest in all of such Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, Each Grantor agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising among Lender, Agent and Grantors, each Grantor grants and pledges to Agent a security interest in all of such Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, the "Intellectual Property Collateral"). Notwithstanding the foregoing, the "Intellectual Property Collateral" shall not include (a) any "intent to use" trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise, and (b) nonassignable licenses or contracts, which by their terms require the consent of the licensor thereof or another party (but only to the extent such prohibition on transfer is enforceable under applicable law, including, without limitation, Sections 9406, 9407 and 9408 of the UCC).

This security interest is granted in conjunction with the security interest granted to Agent under the Loan Agreement. The rights and remedies of Agent with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Agent as a matter of law or equity. Each right, power and remedy of Agent provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Agent, of any or all other rights, powers or remedies.

Each Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which such Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

Each Grantor hereby authorizes Agent to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

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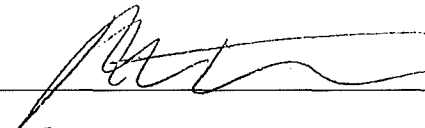
IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTORS:

Address of Grantor:

223 East De La Guerra Street
Santa Barbara, CA 93101
Attn: Per Pettersen

IMPACT RADIUS, INC.

By: 

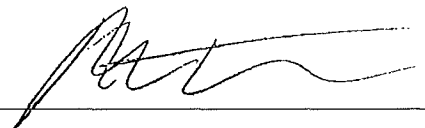
Name: Per Pettersen

Title: Chief Executive Officer

Address of Grantor:

c/o Impact Radius, Inc.
223 East De La Guerra Street
Santa Barbara, CA 93101
Attn: Per Pettersen

IMPACT ATTRIBUTION, INC.

By: 

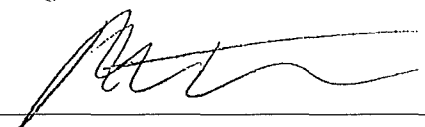
Name: Per Pettersen

Title: Chief Executive Officer

Address of Grantor:

c/o Impact Radius, Inc.
223 East De La Guerra Street
Santa Barbara, CA 93101
Attn: Per Pettersen

FORENSIQ, LLC

By: 

Name: Per Pettersen

Title: Manager

[SIGNATURES CONTINUED ON NEXT PAGE]

Address of Agent:

Legal Department
400 Hamilton Avenue, Suite 310
Palo Alto, CA 94301
Attn: Loan Documentation

AGENT:

HERCULES CAPITAL, INC.

By: Zhuo Huang

Name: Zhuo Huang

Title: Associate General Counsel

SCHEDULE 1

GRANTORS

Impact Radius, Inc., a Delaware corporation

Impact Attribution, Inc., a Delaware corporation

Forensiq, LLC, a Delaware limited liability company

EXHIBIT A

COPYRIGHTS

None.

EXHIBIT B

PATENTS

<u>Owner</u>	<u>Description</u>	<u>Patent / Application Number</u>	<u>Issue / Application Date</u>
Impact Radius, Inc.	Pathing & attribution in marketing analytics	15/360,189	11/23/16

EXHIBIT C
TRADEMARKS

Owner	Description	Registration/ Serial Number	Registration/ Application Date
Impact Attribution, Inc.	CLEARSALEING OPTICS	4,350,771	06/11/13
Forensiq, LLC	FORENSIQ	4,990,535	06/28/16