PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROY JOSEPH SEIDERS	04/17/2017
CHRISTOPHER M. KELLER	04/17/2017
KYLE THOMAS MILLER	04/18/2017
STEVE CHARLES NICHOLS	04/27/2017

RECEIVING PARTY DATA

Name:	YETI COOLERS, LLC	
Street Address:	5301 SOUTHWEST PARKWAY	
Internal Address:	SUITE 200	
City:	AUSTIN	
State/Country:	TEXAS	
Postal Code:	78735	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15469219

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: dkusek@bannerwitcoff.com

Correspondent Name: KEVIN KEENAN/BANNER & WITCOFF LTD.

Address Line 1: 10 SOUTH WACKER DRIVE

Address Line 2: SUITE 3000

Address Line 4: CHICAGO, ILLINOIS 60606

Total Attackments O	
DATE SIGNED: 06/23/2017	
SIGNATURE:	/Kevin C. Keenan/
NAME OF SUBMITTER:	KEVIN C. KEENAN
ATTORNEY DOCKET NUMBER:	008117.01603

Total Attachments: 3

PATENT REEL: 042793 FRAME: 0781

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PATENT REEL: 042793 FRAME: 0782

ASSIGNMENT

WHEREAS, I/We ROY JOSEPH SEIDERS, CHRISTOPHER M. KELLER, KYLE THOMAS MILLER and STEVE CHARLES NICHOLS (ASSIGNOR), am/are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

CONTAINER LIGHT

which application was filed on March 24, 2017 and assigned Application No. 15/469219; and WHEREAS,

Yeti Coolers, LLC 5301 Southwest Parkway, Suite 200 Austin, TX 78735

(ASSIGNEE) desires to acquire the ASSIGNOR'S entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged,

I/We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my/our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I/we covenant that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed and will not execute any agreement or do anything in conflict herewith:

And I/we further covenant and agree that I/we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I/we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I/we authorize the ASSIGNEE or its NOMINEES to file in my/our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I/we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any

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and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I/we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to further identify the patent application to which this assignment pertains.

Date: 4/17/17	
	ROY JOSERM SEIDERS
Date: 4/17/2017	040
	CHRISTOPHER M. KELLER
Date:	KYLE THOMAS MILLER
	300 880 111 83 737 10 3017 88 88 88
Date: 4/27/17	
	STEVE GHÁRCES NICHOLS

and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I/we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to further identify the patent application to which this assignment pertains.

Date:		
	ROY JOSEPH SEIDERS	
Date:		
• M(1)	CHRISTOPHER M. KELLER	
Date: 4//8/2017	1.1 11611	
Vasc.	KYLE THOMÁS MILLER	
Date:		
Vate.	STEVE CHARLES NICHOLS	

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