PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT4484928

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
RIAAN HODGSON	06/28/2017	
DAVID GOMBERG	06/28/2017	
MARK GERHARD	06/28/2017	

RECEIVING PARTY DATA

Name:	PLAY FUSION LIMITED
Street Address:	ST JOHNS INNOVATION PARK, COWLEY ROAD
City:	CAMBRIDGE
State/Country:	UNITED KINGDOM
Postal Code:	CB4 0WS

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	15637648	

CORRESPONDENCE DATA

Fax Number: (703)518-5499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

7036841111 Phone:

Email: rangroup@ipfirm.com HAUPTMAN HAM, LLP **Correspondent Name:** Address Line 1: 2318 MILL ROAD

Address Line 2: **SUITE 1400**

Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 5772-002U-TRACK NAME OF SUBMITTER: RANDY A. NORANBROCK **SIGNATURE:** /Randy A. Noranbrock/ **DATE SIGNED:** 06/29/2017

Total Attachments: 1

source=Efiled_Assignment#page1.tif

PATENT REEL: 042867 FRAME: 0440 504438226

Docket No.: 5772-002U-TRACK

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- Risan HODGSON
- David GOMBERG 2)
- 3) Mark GERHARD

who have made a certain new and useful invention, hereby sells, assigns and transfers unto

PlayFusion Limited having a place of business at St Johns Innovation Park, Cowley Road, Cambridge CB4 0WS UK

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

<u>PARATUS, SYSTEM AND METHOD FOR E</u>	<u>INHANCING A</u>	<u>GAMINO</u>	<u> EXI</u>	PERIENCE	£
for which an International PCT application was filed on; or	and and	identified	by	International	PCT
for which an application for United States Letters Patent was	executed on	Parainganana			
of States Letters Patent which may be granted therefore and tions-in-part thereof, and the right to all benefits under the to the said ASSIGNEE, for its interest as ASSIGNEE, its st	any and all extension e International Con- uccessors, assigns an	ns, divisions rention for t d legal repre	, reissu he Pro	es, continuation tection of Ind	ons, or Justrial
on for and obtaining original, divisional, reissued or extended IEE, its successors, assigns and legal representatives, and wit ons for patent based thereon, growing out of or related to IEE, its successors, assigns and legal representatives, deemed	I Letters Patent of the thout further remuner the said invention;	United States ation, in and and to execu	es, upo I to any ute any	on request of the improvement of the papers by the papers	ne said ts, and ie said
on the date indicated aside my signature:					
Rigan HODG OP	Date:			wigerend	
David GOMBERG	<u> ついい </u>	\$1.501	<u> 1</u>	.,	
	for which an International PCT application was filed onApplication No; or; or	for which an International PCT application was filed on	for which an International PCT application was filed on	for which an International PCT application was filed on	for which an application for United States Letters Patent was executed on

PATENT REEL: 042867 FRAME: 0441

RECORDED: 06/29/2017

Name: Mark GERHARD