## 504440744 06/30/2017

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4487445

LOANA ALBRECHT C AURELIEN LONGO C		
Name   Image: Control of the second	ATURE OF CONVEYANCE: ASSIGNMENT	
LOANA ALBRECHT   C     AURELIEN LONGO   C     NIC GALWAY   C     RECEIVING PARTY DATA     Name:   ADIDAS AG     Street Address:   ADI-DASSLER-STRASSE 1     City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1     Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     XITTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     MAGIE DAVIS   MAGIE DAVIS     MAGIE DAVIS   D6/30/2017     C		
AURELIEN LONGO   C     NIC GALWAY   C     RECEIVING PARTY DATA   C     Name:   ADIDAS AG     Street Address:   ADI-DASSLER-STRASSE 1     City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1   Property Type     PROPERTY NUMBERS Total: 1   Property Type     PROPERTY NUMBERS Total: 1   Property Type     CORRESPONDENCE DATA   29609515     CORRESPONDENCE DATA   Fax Number:     (404)541-3116   Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     MARE OF SUBMITTER:   ANGIE DAVIS     MATE SIGNED:   06/30/	Executi	on Date
NIC GALWAY   C     RECEIVING PARTY DATA   ADIDAS AG     Street Address:   ADI-DASSLER-STRASSE 1     City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1   Property Type     PROPERTY NUMBERS Total: 1   Property Type     PROPERTY NUMBERS Total: 1   Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number;     CORRESPONDENCE DATA   Fax Number:     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     IGNATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     Total Attachments: 5	05/22/20	17
Image: ADIDAS AG     Name: ADIDAS AG     Street Address: ADI-DASSLER-STRASSE 1     City: HERZOGENAURACH     State/Country: GERMANY     Postal Code: 91074     PROPERTY NUMBERS Total: 1     Property Type Number     Application Number: 29609515     CORRESPONDENCE DATA     Fax Number: (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone: 404-815-6500     Email: andarus@kilpatricktownsend.com     Correspondente Name: KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1: 1100 PEACHTREE STREET     Address Line 2: SUITE 2800     Address Line 4: ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER: 095163-1054578     IAME OF SUBMITTER: ANGIE DAVIS     AGIE DAVIS     JOC Address Line 5     Ource=Assignment#page1.tif	05/18/20	17
Name:   ADIDAS AG     Street Address:   ADI-DASSLER-STRASSE 1     City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1   Property Type     Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA   Fax Number:     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     IGNATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif	05/31/20	17
Street Address:   ADI-DASSLER-STRASSE 1     City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1     Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     INGNATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif		
City:   HERZOGENAURACH     State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1       Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA       Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, if using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     IGIGNATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     Total Attachments: 5       ource=Assignment#page1.tif		
State/Country:   GERMANY     Postal Code:   91074     PROPERTY NUMBERS Total: 1       Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA       Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, i using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     IAME OF SUBMITTER:   ANGIE DAVIS     Aprile Davis/   06/30/2017     Total Attachments: 5       ource=Assignment#page1.tif		
Postal Code:   91074     PROPERTY NUMBERS Total: 1     Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA     Fax Number:   (404)541-3116     CORRESPONDENCE DATA     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     DATE SIGNED:   06/30/2017     Oatta Attachments: 5   00/2017     Ource=Assignment#page1.tif   If	HERZOGENAURACH	
PROPERTY NUMBERS Total: 1     Property Type   Number     Application Number:   29609515     CORRESPONDENCE DATA     Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     NTTORNEY DOCKET NUMBER:     095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     NGRATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     total Attachments: 5     ource=Assignment#page1.tif	GERMANY	
Property TypeNumberApplication Number:29609515CORRESPONDENCE DATAFax Number:(404)541-3116Correspondence will be sent to the e-mail address first; if that is unsuccessful, itusing a fax number, if provided; if that is unsuccessful, it will be sent via US MailPhone:404-815-6500Email:andavis@kilpatricktownsend.comCorrespondent Name:KILPATRICK TOWNSEND & STOCKTON LLPAddress Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309XTTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISiGIGNATURE:/Angie Davis/OATE SIGNED:06/30/2017ource=Assignment#page1.tif	91074	
Application Number:   29609515     CORRESPONDENCE DATA   Fax Number:   (404)541-3116     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     XTTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     SIGNATURE:   /Angie Davis/     DATE SIGNED:   06/30/2017     ource=Assignment#page1.tif   If		
CORRESPONDENCE DATA Fax Number: (404)541-3116 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail Phone: 404-815-6500 Email: andavis@kilpatricktownsend.com Correspondent Name: KILPATRICK TOWNSEND & STOCKTON LLP Address Line 1: 1100 PEACHTREE STREET Address Line 2: SUITE 2800 Address Line 4: ATLANTA, GEORGIA 30309 ATTORNEY DOCKET NUMBER: 095163-1054578 IAME OF SUBMITTER: ANGIE DAVIS SIGNATURE: /Angie Davis/ DATE SIGNED: 06/30/2017 Total Attachments: 5 ource=Assignment#page1.tif		
Fax Number:(404)541-3116Correspondence will be sent to the e-mail address first; if that is unsuccessful, it using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail Phone:Phone:404-815-6500Email:andavis@kilpatricktownsend.comCorrespondent Name:KILPATRICK TOWNSEND & STOCKTON LLPAddress Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309Attachmets:095163-1054578IAME OF SUBMITTER:ANGIE DAVISATE SIGNED:06/30/2017Total Attachments: 5 ource=Assignment#page1.tif		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, if using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail     Phone:   404-815-6500     Email:   andavis@kilpatricktownsend.com     Correspondent Name:   KILPATRICK TOWNSEND & STOCKTON LLP     Address Line 1:   1100 PEACHTREE STREET     Address Line 2:   SUITE 2800     Address Line 4:   ATLANTA, GEORGIA 30309     ATTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     SIGNATURE:   /Angie Davis/     OATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif		
using a fax number, if provided; if that is unsuccessful, it will be sent via US MailPhone:404-815-6500Email:andavis@kilpatricktownsend.comCorrespondent Name:KILPATRICK TOWNSEND & STOCKTON LLPAddress Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309ATTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISSIGNATURE:/Angie Davis/OATE SIGNED:06/30/2017ource=Assignment#page1.tif		
Email:andavis@kilpatricktownsend.comCorrespondent Name:KILPATRICK TOWNSEND & STOCKTON LLPAddress Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309ATTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISSIGNATURE:/Angie Davis/OATE SIGNED:06/30/2017Otal Attachments: 5ource=Assignment#page1.tif		sent
Correspondent Name:KILPATRICK TOWNSEND & STOCKTON LLPAddress Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309Attorney DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISSIGNATURE:/Angie Davis/OATE SIGNED:06/30/2017Cotal Attachments: 5ource=Assignment#page1.tif		
Address Line 1:1100 PEACHTREE STREETAddress Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309ATTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISIAME OF SUBMITTER:/Angie Davis/OATE SIGNED:06/30/2017Otal Attachments: 5ource=Assignment#page1.tif		
Address Line 2:SUITE 2800Address Line 4:ATLANTA, GEORGIA 30309ATTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISIAME OF SUBMITTER:/Angie Davis/OATE SIGNED:06/30/2017Total Attachments: 5ource=Assignment#page1.tif		
Address Line 4:ATLANTA, GEORGIA 30309ATTORNEY DOCKET NUMBER:095163-1054578IAME OF SUBMITTER:ANGIE DAVISIGNATURE:/Angie Davis/OATE SIGNED:06/30/2017Total Attachments: 5 ource=Assignment#page1.tif		
ATTORNEY DOCKET NUMBER:   095163-1054578     IAME OF SUBMITTER:   ANGIE DAVIS     SIGNATURE:   /Angie Davis/     OATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif		
IAME OF SUBMITTER:   ANGIE DAVIS     SIGNATURE:   /Angie Davis/     OATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif		
SIGNATURE:   /Angie Davis/     OATE SIGNED:   06/30/2017     Total Attachments: 5   ource=Assignment#page1.tif		
OATE SIGNED: 06/30/2017   Total Attachments: 5 ource=Assignment#page1.tif		
ource=Assignment#page1.tif		
ource=Assignment#page1.tif		
ource=Assignment#page2.tit		
ource=Assignment#page3.tif		

## ASSIGNMENT

WHEREAS, we, the undersigned inventors, have invented certain inventions and improvements disclosed in the design patent application entitled "SHOE," which was filed with the U.S. Patent & Trademark Office on May 8, 2017, and assigned application no. 29/603,252.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventors hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all

Assignment of Intellectual Property Rights in Design Patent Application Entitled: Shoe Filed: May 8, 2017 U.S. Patent Application No.: 29/603,252 Attorney Docket: 095163-1048499 Page 2 of 5

applications under (b) of this paragraph or that discloses or claims intellectual property under(a) of this paragraph, in whole or in part.

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventors' heirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

 $\mathbf{2}$ 

## PATENT REEL: 042878 FRAME: 0621

Assignment of Intellectual Property Rights in Design Patent Application Entitled: Shoe Filed: May 8, 2017 U.S. Patent Application No.: 29/603,252 Attorney Docket: 095163-1048499 Page 3 of 5

Signed on the date indicated beside our signature:

1) Signature: <u>L</u> .	M Date: 05/22/2017	mi
Witness Signature	anthist	
Witness Printed Name	CHARLES LOVETT	
Witness Home Address	Knugst 36, 90419 Nurnborg DE	1.5.3
Witness Signature		
Witness Printed Name	ANTOINE HOREAU	
Witness Home Address	<u>KÖNIGST 53, 90402 NURNBERG DE</u>	

3

Assignment of Intellectual Property Rights in Design Patent Application Emitted Shoe Filed: May 8, 2017 U.S. Patent Application No.: 29/603,252 Attorney Docket: 095163-1048499 Page 4 of 5

Date 18.05.2017 Signature: 31 Aurélien Loggo Witness Signature HIMM Witness Printed Name 90429 NIN 1822 M. S. Η£ Witness Home Address Witness Signature CHARLES LOVETT Witness Printed Name Krugsty 36, 90419 Namberg German Witness Home Address . . ×

4

PATENT REEL: 042878 FRAME: 0623

Assignment of Intellectual Entitled: Shoe	Property Rights in Design Patent Application
Filed: May 8, 2017	
U.S. Patent Application No	
Attorney Docket: 095163-	1048499
Page 5 of 5	
3) Signature:	Date: <u>31.05.201</u> 7
Withan Clamatowa	A Stada
Witness Signature	
Witness Printed Name	Patricia Stochel
Witness Home Address	Sperserstoke, Str. 13; 90530 Wendels fin
	. /
Witness Signature	<u> </u>
Witness Printed Name	STEFANI FRAGE BERUEDTI
Witness Home Address	FRINZREGENTENUFER 13; 90489 Mg.

•