

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	RODALE INC.	06/30/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	BUDD COATES	
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<b>Postal Code:</b>	18049	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	8480547	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(202)331-4308	
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<b>ATTORNEY DOCKET NUMBER:</b>	800051/ASSIGNPAT8480547	
<b>NAME OF SUBMITTER:</b>	KEVIN G. SMITH	
<b>SIGNATURE:</b>	/Kevin G. Smith/	
<b>DATE SIGNED:</b>	07/03/2017	
<b>Total Attachments: 1</b>		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**PATENT ASSIGNMENT**

WHEREAS, Rodale Inc., a corporation duly organized and existing under the laws of the Commonwealth of Pennsylvania and having its principal place of business at 400 South Tenth Street, Emmaus, PA 18098 ("Assignor") owns all the right, title and interest in and to United States Patent No. 8,480,547 issued July 9, 2013, for a "Portable Sliding Exercise Device" (the "Patent"); and

WHEREAS, Budd Coates, an adult individual, having an address at 424 Ridge Street, Emmaus, PA 18049 ("Assignee"), desires to acquire all right, title and interest in and to the Patent and the registration thereof.

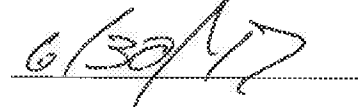
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Patent, with all rights to sue and recover damages and/or profits for past infringements.

**RODALE INC.**

By:

  
\_\_\_\_\_  
Paul A. McGinley, Executive Vice-President and General Counsel

Date:

  
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6/30/17