

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4490085

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	TOYOTA MOTOR ENGINEERING & MANUFACTURING NORTH AMERICA, INC.	06/29/2017
RECEIVING PARTY DATA		
Name:	TOYOTA JIDOSHA KABUSHIKI KAISHA	
Street Address:	1, TOYOTA-CHO	
City:	TOYOTA-SHI, AICHI-KEN	
State/Country:	JAPAN	
Postal Code:	471-8571	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	9696544
CORRESPONDENCE DATA		
Fax Number:	(248)647-5210	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	248-647-6000	
Email:	katherine.stevens@dinsmore.com	
Correspondent Name:	DINSMORE & SHOHL LLP	
Address Line 1:	900 WILSHIRE DRIVE	
Address Line 2:	SUITE 300	
Address Line 4:	TROY, MICHIGAN 48084	
ATTORNEY DOCKET NUMBER:	TTC14-44902/08	
NAME OF SUBMITTER:	CESARE A. SCLAFANI	
SIGNATURE:	/Cesare A. Sclafani/	
DATE SIGNED:	07/05/2017	
Total Attachments: 1		
source=IP-A-1731 Executed Assignment to TJKK#page1.tif		

ASSIGNMENT

WHEREAS, **Toyota Motor Engineering & Manufacturing North America, Inc.** a corporation of the State of Kentucky, with a place of business at 25 Atlantic Avenue, Erlanger, KY 41018 (hereinafter referred to as Assignor), is the sole owner of the entire right, title and interest in and to the following United States Letters Patent No. **9,696,544** entitled **HEADS UP DISPLAY SYSTEM HAVING DUAL FRESNEL LENS MAGNIFICATION** (hereinafter referred to as "Letters Patent").

WHEREAS, **Toyota Jidosha Kabushiki Kaisha**, a business of Japan, with a place of business at 1, Toyota-cho, Toyota-shi, Aichi-ken 471-8571, Japan (hereinafter referred to as Assignee) is desirous of acquiring the entire right, title and interest in and to the aforesaid Letters Patent, and the inventions therein described;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Assignor hereby sells, assigns and transfers unto said Assignee, its successors and assigns, the entire right, title and interest in and to Letters patent, and the inventions therein disclosed, and any improvements thereon, the same to be held and enjoyed by the said Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the full end of the term for which said Letters Patent has been granted or may be granted, as fully and entirely as the same would have been held and enjoyed by said Assignor, if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of said Letters Patent, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

**Toyota Motor Engineering &
Manufacturing North America, Inc.**

Date: 6/27/2017

Name: [Signature]

Title: Intellectual Property Counsel

IP-A-1731