PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SUNG WOO PARK	06/30/2017

RECEIVING PARTY DATA

Name:	HYUNDAI MOTOR COMPANY
Street Address:	12 HEOLLEUNG-RO, SEOCHO-GU
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State/Country:	KOREA, REPUBLIC OF
Postal Code:	06797
Name:	KIA MOTORS CORPORATION
Name: Street Address:	KIA MOTORS CORPORATION 12 HEOLLEUNG-RO, SEOCHO-GU
Street Address:	12 HEOLLEUNG-RO, SEOCHO-GU

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15642812

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ATTORNEY DOCKET NUMBER:	15438-504
NAME OF SUBMITTER:	SCOTT W. BRIM
SIGNATURE:	/Scott W. Brim/
DATE SIGNED:	07/06/2017

Total Attachments: 2

PATENT REEL: 042924 FRAME: 0461

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PATENT REEL: 042924 FRAME: 0462

ASSIGNMENT

Atty. Docket No. 15438-504 OPP-HK-2016-0064-US-00

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

APPARATUS AND METHOD OF CONTROLLING TRANSMISSION OF PERSONAL INFORMATION

for which Assignor is about to make or has made United States or International application for patent

(a)	\boxtimes	executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
(b)		executed on,; or
(c)		filed on and assigned Serial No or PCT International Application No
(d)		U.S. Patent No, issued; and

WHEREAS, Hyundai Motor Company of 12 Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea, and Kia Motors Corporation of 12 Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea, hereinafter referred to as the Assignees, are desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignees and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignees to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of the Assignees without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignees, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents

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ASSIGNMENT

Alty. Docket No. 15438-504 OPP-HK-2016-0064-US-00 Utility Model Registration or

and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignees.

Sung Woo PARK

6/30/2017 Date

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RECORDED: 07/06/2017