

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAMES KALOGIROS	07/13/2017
FADI YASSMIN	07/13/2017
PETER BERLOWITZ	07/13/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SBI MEDIA HOLDING SA
<b>Street Address:</b>	RUE DE L'AVENIR 3
<b>Internal Address:</b>	CASE POSTALE 238
<b>City:</b>	DELEMONT, JURA
<b>State/Country:</b>	SWITZERLAND
<b>Postal Code:</b>	CH-2800
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15025465
<b>CORRESPONDENCE DATA</b>	
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<b>NAME OF SUBMITTER:</b>	C. BRUCE HAMBURG
<b>SIGNATURE:</b>	/C. BRUCE HAMBURG/
<b>DATE SIGNED:</b>	07/13/2017
<b>Total Attachments: 2</b>	
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## ASSIGNMENT

For value received, **I, James KALOGIROS, an individual, with post office address at c/o SBI Media Holding SA, Rue de l'Avenir 3, Case Postale 238, CH-2800 Delemont, Jura, Switzerland; I, Fadi YASSMIN, an individual, with post office address at c/o SBI Media Holding SA, Rue de l'Avenir 3, Case Postale 238, CH-2800 Delemont, Jura, Switzerland; I, Peter BERLOWITZ, an individual, with post office address at c/o SBI Media Holding SA, Rue de l'Avenir 3, Case Postale 238, CH-2800 Delemont, Jura, Switzerland,** hereinafter assignors, hereby sell(s), assign(s) and transfer(s) to **SBI MEDIA HOLDING SA, a corporation existing under the laws of Switzerland, located at Rue de l'Avenir 3, Case Postale 238, CH-2800 Delemont, Jura, Switzerland,** hereinafter assignee, and said assignee's successors, assigns, and legal representatives its entire right, title, and interest, for all countries including the United States of America, in and to certain inventions relating to **BICYCLE TRAINER** which corresponds to Patent Cooperation Treaty International Application No. **PCT/EP2013/070218** filed **September 27, 2013** of which the hereinafter identified application, to which this assignment applies, is entry into the U.S. National Stage, namely, application for Letters Patent of the United States, executed by said assignors respectively concurrently herewith, and all patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue all patents on said inventions or resulting therefrom to said assignee as assignee of the entire interest, and covenant that said assignors have full right so to do, and

agree(s) that said assignors will communicate to said assignee or said assignee's representatives any facts known to said assignors respecting said improvements and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said assignee, and said assignee's successors, assigns, and nominees, to obtain and enforce proper protection for said invention in the United States.

Signature  Date July 13, 2017  
*James KALOGIROS*

Signature  Date July 13, 2017  
*Fadi YASSMIN*

Signature  Date July 13, 2017  
*Peter BERLOWITZ*