PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4503084

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHARLES GLOMMEN	06/05/2017
LARRY XU	06/05/2017
BEAUCFUS JEREMIAH BURRIER	06/12/2017

RECEIVING PARTY DATA

Name:	TEALIUM INC.	
Street Address:	11085 TORREYANA ROAD	
City:	SAN DIEGO	
State/Country:	CALIFORNIA	
Postal Code:	92121	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15585037

CORRESPONDENCE DATA

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Email: efiling@knobbe.com

KNOBBE, MARTENS, OLSON & BEAR, LLP **Correspondent Name:**

Address Line 1: 2040 MAIN STREET

Address Line 2: 14TH FLOOR

Address Line 4: **IRVINE, CALIFORNIA 92614**

ATTORNEY DOCKET NUMBER:	TEALM.012A	
NAME OF SUBMITTER:	ALEXANDER J. MARTINEZ	
SIGNATURE:	/Alexander J. Martinez/	
DATE SIGNED:	07/13/2017	

Total Attachments: 5

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COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data Sheet filed previously or concurrently

Docket No.: TEALM.012A Page 1 of 5

Title: DEPLOYABLE TAG MANAGEMENT IN COMPUTER DATA NETWORKS

Inventors: Charles Glommen, Larry Xu, and Beaucfus Jeremiah Burrier

Declaration

This Declaration is directed to the application identified above that:

Was filed **May 2, 2017** as U.S. Application No. **15/585,037** and incorporating any amendments made thereto prior to the signature date of this Declaration.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

Assignment from Inventors

WHEREAS, above-identified inventors (individuals hereinafter "ASSIGNORS") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, or discoveries, and hereby assign or are under an obligation to assign to the below identified Assignee the above-titled application (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States (identified above) has been prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application").

AND WHEREAS, **Tealium Inc.**, with its principal place of business at 11085 Torreyana Road, San Diego, California 92121 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNORS hereby acknowledge that ASSIGNORS have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all Patent Properties filed or issued upon the Application and the Work; where "Patent Properties" include, but are not limited to:

all provisional applications relating thereto (including but not limited to U.S. Provisional Application No.62/330,719, filed May 2, 2016);

all nonprovisional applications claiming priority to aforementioned provisional(s) and/or the present Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and

all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof.

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data Sheet filed previously or concurrently

Docket No.: TEALM.012A Page 2 of 5

Title: DEPLOYABLE TAG MANAGEMENT IN COMPUTER DATA NETWORKS

Inventors: Charles Glommen, Larry Xu, and Beaucfus Jeremiah Burrier

ASSIGNORS hereby acknowledge the ASSIGNEE as the Applicant for all aforementioned Patent Properties, and authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNORS DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assign all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNORS DO HEREBY covenant and agree that ASSIGNORS will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the Work, and testify in any legal proceeding, assist in the preparation of any other Patent Property relating to the Application and the Work or any improvements made thereto, sign/execute all lawful papers, authorize the filing of and execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data Sheet filed previously or concurrently

Docket No.: TEALM,012A

Title: DEPLOYABLE TAG MANAGEMENT IN COMPUTER DATA NETWORKS

Inventors: Charles Glommen, Larry Xu, and Beaucfus Jeremiah Burrier

Legal Name of inventor: Charles Glommen

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5th day of JUNE

Page 3 of 5

Signature:

Signature before a Notary is desirable but not required.

A NOTARY PUBLIC OR OTHER OFFICER COMPLETING THIS CERTIFICATE VERIFIES ONLY THE IDENTITY OF THE INDIVIDUAL WHO SIGNED THE DOCUMENT TO WHICH THIS CERTIFICATE IS ATTACHED, AND NOT THE TRUTHFULNESS, ACCURACY, OR VALIDITY OF THAT DOCUMENT.

STATE OF CALIFORNIA

COUNTY OF SAN DIEGO

On JUNE 6, 2017, before me, JUL DONIZUE MANCOM hotary public, personally appeared Charles Glommen who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing

paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

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Notary Standfure

JILL DONELLE HAMILTON Commission # 2116756 Notary Public - California San Diego County ly Comm. Expires Jun 22, 2019

Application Data Sheet filed previously or concurrently Docket No.: TEALM.012A Page 4 of 5 Title: DEPLOYABLE TAG MANAGEMENT IN COMPUTER DATA NETWORKS Inventors: Charles Glommen, Larry Xu, and Beaucfus Jeremiah Burrier Legal Name of inventor: Larry Xu IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of JUNE 201-4 Signature: Signature before a Notary is desirable but not required. A NOTARY PUBLIC OR OTHER OFFICER COMPLETING THIS CERTIFICATE VERIFIES ONLY THE IDENTITY OF THE INDIVIDUAL WHO SIGNED THE DOCUMENT TO WHICH THIS CERTIFICATE IS ATTACHED. AND NOT THE TRUTHFULNESS, ACCURACY, OR VALIDITY OF THAT DOCUMENT. STATE OF CALIFORNIA COUNTY OF SAN DIEGO On $\frac{\sqrt{unc5,20/4}}{}$, before me, $\frac{\sqrt{ucbneutonequal}}{}$, notary public, personally appeared Larry Xu who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the \$tate of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. **SEAL** JILL DOMELLE HAMILTON Commission # 2118756 Mwy Public - California

San Disso County

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data on	neet filed previously or concurrently
Docket No.: TEALM.012A	Page 5 (
Title: DEPLOYABLE TAG MANAGEMENT IN	I COMPUTER DATA NETWORKS
nventors: Charles Glommen, Larry Xu, and E	Beaucfus Jeremiah Burrier
egal Name of inventor: Beaucfus Jeremia	
N TESTIMONY WHEREOF, I Nereunio sect 20 <u>17</u> .	my hand and seal this <u>I2+h</u> day of <u>JUNE</u>
Signature:	<u> </u>
Signati	ure before a Notary is desirable but not required.
VERIFIES ONLY THE IDENTITY	OFFICER COMPLETING THIS CERTIFICATE OF THE INDIVIDUAL WHO SIGNED THE ERTIFICATE IS ATTACHED, AND NOT THE VALIDITY OF THAT DOCUMENT.
TATE OF CALIFORNIA	
OUNTY OF	
in before me, ppeared Beaucfus Jeremiah Burrier who prov erson(s) whose name(s) is/are subscribed to t e/she/they executed the same in his/her/their	notary public, personally red to me on the basis of satisfactory evidence to be the the within instrument, and acknowledged to me that authorized capacity(les), and that by his/her/their r the entity upon behalf of which the person(s) acted,
certify under PENALTY OF PERJURY under t aragraph is true and correct.	the laws of the State of California that the foregoing
ITNESS my hand and official seal.	Notary Signature

RECORDED: 07/13/2017