PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4508266

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALFRED CHARLES BLESS	07/06/2017
RAJESH SUR	07/07/2017
STEPHEN BENSON SEARS	07/10/2017
TIM WILLIAMS	07/10/2017

RECEIVING PARTY DATA

Name:	RAI STRATEGIC HOLDINGS, INC.
Street Address:	401 NORTH MAIN STREET
City:	WINSTON-SALEM
State/Country:	NORTH CAROLINA
Postal Code:	27101-3804

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15639634

CORRESPONDENCE DATA

Fax Number: (919)755-2150

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

(919)755-2100 Phone: Email: selofson@wcsr.com LAUREN F. ANDERSON **Correspondent Name:** 555 FAYETTEVILLE STREET Address Line 1:

Address Line 2: **SUITE 1100**

Address Line 4: RALEIGH, NORTH CAROLINA 27601

ATTORNEY DOCKET NUMBER: R60999 11890US.1 (1513.5)	
NAME OF SUBMITTER:	LAUREN F. ANDERSON
SIGNATURE:	/lauren f. anderson/
DATE SIGNED: 07/18/2017	
	This document serves as an Oath/Declaration (37 CFR 1.63).
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Total Attachments: 7

PATENT REEL: 043033 FRAME: 0001

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PATENT REEL: 043033 FRAME: 0002

COMBINED WORLDWIDE INVENTION ASSIGNMENT AND U.S. DECLARATION (37 CFR 1.63)

WHEREAS, the undersigned (hereinafter collectively referred to as "Assignor") has or may have invented certain inventions and improvements disclosed in the United States patent application entitled "A SMOKING ARTICLE FOR IDENTIFYING AN ATTRIBUTE OF AN AEROSOL-GENERATING ELEMENT FOR ADAPTIVE POWER OUTPUT AND AN ASSOCIATED METHOD" and designated as

\boxtimes	Application No. <u>15/639,634</u> ; filed <u>June 30, 2017</u>		
	Application claims priority from Application No. listed above being hereinafter referred to as the "A	•	
	instea above being heremarker referred to as the A	ppneanon	(s),

WHEREAS, it is agreed that

RAI Strategic Holdings, Inc. 401 North Main Street Winston-Salem, North Carolina 27101-3804

(hereinafter referred to as "Assignee"), is entitled to or is desirous of acquiring all right, title and interest related to the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does sell, assign, and transfer unto Assignee the full, exclusive and entire right, title and interest, worldwide: (i) in and to all inventions and improvements disclosed and described in the Application(s); (ii) in and to said Application(s) and any other United States national stage, provisional, non-provisional, divisional, continuation, continuation-in-part, or design patent applications based in whole or in part upon said inventions or improvements and/or claiming priority to said Application(s) (the "U.S. Applications"); (iii) in and to any Patent Cooperation Treaty applications based in whole or in part upon said inventions or improvements and/or claiming priority to said Application(s); (iv) in and to any and all applications for industrial property protection, including without limitation applications for patent, utility model, inventor's certificate, and design, filed or which

PATENT REEL: 043033 FRAME: 0003 are hereafter filed in countries outside the United States (the "Foreign Applications") and which describe in whole or in part said inventions and improvements, said Foreign Applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law; (v) in and to all patents or similar protective rights in the United States or elsewhere which may be granted on the U.S. Applications and Foreign Applications and all reissues, reexaminations, and extensions thereof, any and all such patents or other protective rights to issue in the name of Assignee and for the sole use and behoof of Assignee and its successors and assigns; and (vi) in and to the right to claim any applicable foreign or domestic priority rights arising from or required for any of the aforementioned applications under the terms of any applicable conventions, treaties, statutes, or regulations.

AND, for the same consideration, Assignor agrees to (i) communicate to Assignee, its successors, legal representatives, and assigns, any facts known to Assignor respecting said inventions and improvements or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions or improvements; (ii) sign or execute all lawful papers, applications, declarations, affidavits, assignments, and rightful oaths that may be requested by Assignee during prosecution or enforcement of any rights related to the inventions and improvements; (iii) testify in any proceedings relating to said inventions or improvements or rights granted therefor; and (iv) generally do everything possible to aid Assignee and its successors, legal representatives and assigns, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Assignor covenants with Assignee, its successors, legal representatives, and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned. Assignor further agrees that Assignee, its successors, legal representatives, and assigns, may insert into this Assignment any further text necessary or desirable to define the Applications to which the Assignment pertains for purposes of recordation, and also agrees that the Assignment is effective at least as early as June 30, 2017 the earliest priority date of the Application(s).

<u>U.S. DECLARATION</u>: Assignor intends for this Assignment to serve as a U.S. declaration under 37 CFR 1.63(e)(1). Accordingly, with respect to the U.S. Applications identified herein, each undersigned inventor hereby declares that: (1) the above-identified application was made or authorized to be made by me; (2) I believe that I am the original inventor or an original joint inventor of a claimed invention in the application; and (3) I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

[SIGNATURE PAGES FOLLOW]

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Date 7/6/17 ALFRED CHARLES BLESS
State of Mouth Coustins
County of Cusyth
I, Bury Screen, a Notary Public for said County and State, do hereby certify that Alfred Charles Bless personally appeared before me this day and acknowledged the due execution of the foregoing instrument.
Witness my hand and official seal, this the
(Official Seal)
My commission expires 128/2018 Notary Public
BEVERLY S. CREWS NOTARY PUBLIC PORSYTH COUNTY

NORTH CAROLINA My Commission Expires: January 28, 2018

07/07/2017	tur Boyst
Date	RAJESM SUR
State of North Caulina	
County of Risysh	
	ary Public for said County and State, do hereby before me this day and acknowledged the due
Witness my hand and official seal, this the _	1 day of <u>July</u> , 20 17.
(Official Seal)	Brund Cleus
My commission expires 1/28/2018	Notary Public
BEVERLY S. CREWS NOTARY PUBLIC FORSYTH COUNTY NORTH CAROLINA My Commission Expires: January 28, 2018	

July 10, 2017 Stephen Benson Sears
Date STEPHEN BENSON SEARS
State of North Carolina)
County of Forsyth)
I, Bluey S Crews, a Notary Public for said County and State, do hereby certify that Stephen Benson Sears personally appeared before me this day and acknowledged the due execution of the foregoing instrument.
Witness my hand and official seal, this the
(Official Seal)
My commission expires 1/28/2018 Notary Public
BEVERLY S. CREWS NOTARY PUBLIC PORSYTH COUNTY NORTH CAROLINA My Commission Expires: January 28, 2018

07/10/2017	Timety	Wilters	
Date	TIM W	ILLIAMS	
State of Mouth Cousting			
County of Grsyth			
I, Boyer S Crews, a Notar certify that Tim Williams personally appeared execution of the foregoing instrument.	ry Public for sa I before me this	uid County and States day and acknowle	e, do hereby dged the due
Witness my hand and official seal, this the	day of	July	, 20 <u>}7</u> .
(Official Seal)	Rouge	Sche	ردو
My commission expires 1 28 2018	incurrent A Comment	Notary Public	
BEVERLY S. CREWS NOTARY PUBLIC FORSYTH COUNTY			

NORTH CAROLINA My Commission Expires: January 28, 2018