504462760 07/19/2017

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| HERMAN A. BELLAGAMBA | 07/08/2017 |
| TIMOTHY J. BELLAGAMBA | 07/06/2017 |

RECEIVING PARTY DATA

| Name: | BELL LITHO, INC. |
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| City: | ELK GROVE VILLAGE |
| State/Country: | ILLINOIS |
| Postal Code: | 60007 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|----------------|---------|
| Patent Number: | 7716735 |

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| ATTORNEY DOCKET NUMBER: | 17215 |
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| NAME OF SUBMITTER: | CHRISTOPHER J. SCOTT |
| SIGNATURE: | /CHRISTOPHER J. SCOTT/ |
| DATE SIGNED: | 07/19/2017 |

Total Attachments: 2

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PATENT 504462760 REEL: 043038 FRAME: 0736

ASSIGNMENT OF RIGHTS: U.S. PATENT NO. 7,716,735

Herman A. Bellagamba, with current resident address of 2751 Evergreen Oaks Drive, Henderson, Nevada, 89052, ("Assignor") is joint inventor of the METHOD FOR CONTROLLING BRAND INTEGRITY IN A NETWORK ENVIRONMENT, as described and claimed in U.S. Patent Application filed in the United States Patent and Trademark Office (USPTO) and assigned U.S. Patent Application Serial Number: 11/895,224 on 23 August 2007, issued as U.S. Patent No. 7,716,735 (the "Patent"), a Division of U.S. Patent Application Serial Number: 11/144,714, issued as U.S. Patent No. 7,268,896.

Bell Litho, Inc. with current business address of 370 Crossen Avenue, Elk Grove Village, Illinois, 60007, ("Assignee") desires to acquire the entire right, title, and interest in and to the Patent and any reissues or extensions that may be granted therefrom.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest in the invention and the Patent (as well as such rights in any divisions, continuations in whole or part or substitute applications) to Assignee for the entire term of the issued Patent and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents that may issue from foreign applications (as well as divisions, continuations in whole or part or substitute applications) filed claiming the benefit of the Patent.

Assignor authorizes the United States Patent and Trademark Office (USPTO) to record this transfer of rights to the Patent to Assignee according to the percentage interest indicated in this assignment. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Application and foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all countries.

19/12 YOUAH A Sellagamba, Assignor
Pate Herman'A, Bellagamba, Assignor

[to be completed by notary public]1

On this S day of S, before me, S and S the undersigned Notary Public, personally appeared Herman A. Bellagamba, Assignor, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same. WITNESS my hand and official seal in S county of S on the date set forth in this certificate.

JOANN TULLY
Official Seal
Notary Public - State of Illinois
tary Public - My Commission Expires Jun 21, 2020

¹ Completion of this section is not required for assignment, and is only prima facie evidence of exception under 35 USC 261

ASSIGNMENT OF RIGHTS: U.S. PATENT NO. 7,716,735

Timothy J. Bellagamba, with current resident address of 37 Oakdene Drive, Barrington, Illinois, 60010, ("Assignor") is joint inventor of the METHOD FOR CONTROLLING BRAND INTEGRITY IN A NETWORK ENVIRONMENT, as described and claimed in U.S. Patent Application filed in the United States Patent and Trademark Office (USPTO) and assigned U.S. Patent Application Serial Number: 11/895,224 on 23 August 2007, issued as U.S. Patent No. 7,716,735 (the "Patent"), a Division of U.S. Patent Application Serial Number: 11/144,714, issued as U.S. Patent No. 7,268,896.

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My Commission Expires Jun 21, 2020

PATENT REEL: 043038 FRAME: 0738

RECORDED: 07/19/2017

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