

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT4513126

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MICHAEL ROBERT ADAIR	07/20/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HALLMARK CARDS, INCORPORATED
<b>Street Address:</b>	P.O. BOX 419126
<b>City:</b>	KANSAS CITY
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	64141
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15630353
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(816)421-5547
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	8164746550
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<b>Correspondent Name:</b>	SHOOK, HARDY & BACON
<b>Address Line 1:</b>	2555 GRAND BLVD.
<b>Address Line 2:</b>	INTELLECTUAL PROPERTY DEPT.
<b>Address Line 4:</b>	KANSAS CITY, MISSOURI 64108
<b>ATTORNEY DOCKET NUMBER:</b>	HALC.266773
<b>NAME OF SUBMITTER:</b>	CLINTON G. NEWTON
<b>SIGNATURE:</b>	/CLINTON G. NEWTON/
<b>DATE SIGNED:</b>	07/20/2017
<b>Total Attachments: 2</b>	
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**ASSIGNMENT**

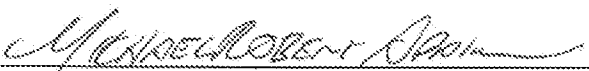
WHEREAS, I, Michael Robert Adair, of 10401 Barton Street, Overland Park, in the County of Johnson and the State of Kansas (66214), have invented certain new and useful improvements in GREETING CARD HAVING A BIASING MEMBER, for which I have made application for Letters Patent of the United States, Serial No. 15/630,353, filed June 22, 2017; and

WHEREAS, Hallmark Cards, Incorporated, a corporation duly organized under the laws of the State of Missouri, and having its principal place of business at P.O. Box 419126, Kansas City, County of Jackson, and State of Missouri, is desirous of acquiring an interest in, to and under said invention, said application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Michael Robert Adair, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Hallmark Cards, Incorporated, the full and exclusive right, title and interest, throughout the world, in, to and under said invention as fully set forth and described in the above-identified application; in, to and under said application; in, to and under any and all refilings, divisions and continuations of said application; in, to and under any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions and continuations; in, to and under any and all reissues of said Letters Patent of the United States of America; in, to and under any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and

continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said Hallmark Cards, Incorporated, for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patents may be granted, and I do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

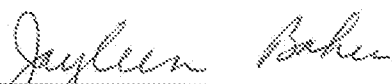
EXECUTED this 20<sup>th</sup> day of July, 2017.

  
Michael Robert Adair

STATE OF Missouri :  
COUNTY OF Jackson : ss.

Before me personally appeared Michael Robert Adair, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

S E A L

  
Notary Public

My Commission Expires: May 30, 2020

JAYLEEN BAKER  
NOTARY PUBLIC - NOTARY SEAL  
STATE OF MISSOURI  
CLAY COUNTY  
MY COMMISSION EXPIRES: MAY 30, 2020  
COMMISSION # 12514835