

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	WILLIAM D. BILLEN	07/10/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	KID STUFF MARKETING, INC.	
<b>Street Address:</b>	1401 NW MOUNDVIEW DRIVE, SUITE C	
<b>City:</b>	TOPEKA	
<b>State/Country:</b>	KANSAS	
<b>Postal Code:</b>	66618	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	29611501	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(913)549-4646	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>Address Line 4:</b>	LEAWOOD, KANSAS 66206	
<b>ATTORNEY DOCKET NUMBER:</b>	4299.132	
<b>NAME OF SUBMITTER:</b>	JAMES J. KERNELL	
<b>SIGNATURE:</b>	/James J. Kernell/	
<b>DATE SIGNED:</b>	07/21/2017	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 2</b>		
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## ASSIGNMENT

WHEREAS, I, WILLIAM D. BILLEN, of Topeka, in the County of Shawnee, State of Kansas, have invented a certain new, original and ornamental design for a

### VEHICLE CARTON

for which an application for Design Letters Patent of the United States is about to be made,  
and

WHEREAS, KID STUFF MARKETING, INC., a Kansas Corporation, having its principal place of business in Topeka, County of Shawnee, State of Kansas, is desirous of acquiring an interest in, to and under said invention, said application and any and all Design Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, WILLIAM D. BILLEN, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said KID STUFF MARKETING, INC., the full and exclusive right, title and interest throughout the world, in, to and under said invention as fully set forth and described in the specification prepared and executed by me on even date herewith preparatory to obtaining Design Letters Patent of the United States therefor; in, to and under said application; in, to and under any and all Design Letters Patent of the United States of America which may issue from said application; in, to and under all applications for Design Letters Patent upon said invention or Industrial Design registrations therefor which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all Design Letters Patent or registrations of countries foreign to the United States of America, which may issue from said foreign-filed applications, the same to be held and enjoyed by said KID STUFF MARKETING, INC. for its own

(Docket 4299.132)

use and behoof, and for its successors, legal representatives and assigns, to the full end of the terms for which said Design Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents to issue the said Design Letters Patent of the United States of America in accordance with this assignment.

EXECUTED this 10<sup>th</sup> day of July, 2017.

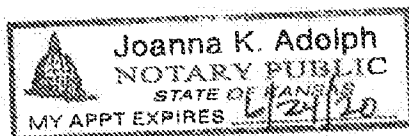
William D. Billen  
WILLIAM D. BILLEN

STATE OF KANSAS            )  
  ) ss.  
COUNTY OF SHAWNEE    )

On this 10<sup>th</sup> day of July, 2017, before me personally appeared WILLIAM D. BILLEN, to me know to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Joanna K. Adolph  
Notary Public

SEAL



My commission expires: \_\_\_\_\_

C&D