504470540 07/24/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEPHEN TYLER CAUTION	07/28/2016
TRICIA MCPHERSON HICKS	07/22/2016
LORI LEE WISE	07/25/2016
DOUGLAS JAHE RYNER	07/26/2016
JOSHUA DAVID OSMON	09/12/2016
JACLYN MOREDA	07/25/2016

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15653580

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ATTORNEY DOCKET NUMBER:	114826-83708	
NAME OF SUBMITTER:	DAVID R. BURNS	
SIGNATURE:	/David R. Burns/	
DATE SIGNED:	07/24/2017	

PATENT 504470540 REEL: 043080 FRAME: 0924

Total Attachments: 7 source=1498US01 Fully Executed Assignment#page1.tif source=1498US01 Fully Executed Assignment#page2.tif source=1498US01 Fully Executed Assignment#page3.tif source=1498US01 Fully Executed Assignment#page4.tif source=1498US01 Fully Executed Assignment#page5.tif source=1498US01 Fully Executed Assignment#page6.tif source=1498US01 Fully Executed Assignment#page7.tif

PATENT REEL: 043080 FRAME: 0925

Walmart Reference No. 1498US01 Attorney Docket No. 114826-83701

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th Street Bentonville, AR 72716, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

SYSTEMS, DEVICES, AND METHODS FOR GENERATING TERMINAL RESOURCE RECOMMENDATIONS

relating to the patent family of Walmart Reference No. 1498US01; having Patent Application Number 62/365,645, filed July 22, 2016, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

Page 1 of 7

Legal Name of Inventor: (Given names first, Family name last)	Stephen Tyler Caution
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Executed in my presence on thisby the aforementioned individual kr	$\frac{25\%}{25\%}$ day of $\frac{12/4}{25\%}$, 2016 nown to me to be the person hamed in this assignment.
1541 9.8 S.C.	· Manager Jana
First Witness (Signature)	Second Witness (Signature)
Bridger K. S. Ceffla	er Benneth S. LARSEN
23 . m. M. A. M. W. C. C. L. L. A.	

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RECORDED: 07/24/2017