

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4520844

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFREY BINDER	07/25/2017
DAVE FELLOWS	07/25/2017
VIC ODRYNA	07/25/2017
CHARLES HASEK IV	07/25/2017
RECEIVING PARTY DATA	
Name:	LAYER3 TV, INC.
Street Address:	1660 WYNKOOP STREET
City:	DENVER
State/Country:	COLORADO
Postal Code:	80202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15583188
CORRESPONDENCE DATA	
Fax Number:	(303)223-1111
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	303-223-1100
Email:	patentdocket@bhfs.com
Correspondent Name:	S. CRAIG HEMENWAY / LAYER3 TV, INC.
Address Line 1:	410 SEVENTEENTH STREET
Address Line 2:	SUITE 2200
Address Line 4:	DENVER, COLORADO 80202
ATTORNEY DOCKET NUMBER:	018625-0058US1
NAME OF SUBMITTER:	ELISSA A. ASARO
SIGNATURE:	/Elissa A. Asaro/
DATE SIGNED:	07/26/2017
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, we, Jeffrey Binder, whose address is 1660 Wynkoop Street, Denver, Colorado 80202, Dave Fellows, whose address is 1660 Wynkoop Street, Denver, Colorado 80202, Vic Odryna, whose address is 1660 Wynkoop Street, Denver, Colorado 80202 and Charles Hasek, IV, whose address is 1660 Wynkoop Street, Denver, Colorado 80202 (hereinafter individually and collectively the "Assignor"), have invented certain new and useful systems, devices, and methods disclosed and described in a provisional application titled "Behavior-Influenced Content Access/Navigation Menus," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 62/454,365, filed on February 3, 2017, with attorney docket no. 018625-0058USP1 and further disclosed and described in a utility application for Letters Patent in the United States ("U.S."), titled "Behavior-Influenced Content Access/Navigation Menus," which can be identified in the USPTO by Application No. 15/583,188, filed on May 1, 2017, with attorney docket no. 018625-0058US1 (the "Provisional and Utility Applications"); and

WHEREAS, Assignor desires to assign any and all right, title and interest to said Provisional and Utility Applications, and any provisional, non-provisional, continuation, continuation-in-part, divisional, international, foreign, regional and convention applications corresponding thereto, and any and all Letters Patent of the United States and countries and regions foreign thereto which may grant or have granted thereto or be lodged in relation thereto, any reissue or reexamination thereof or to be obtained therefor, any renewals, or substitutes thereof, and any and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto which may be published, which may grant, or have granted thereto or be lodged in relation thereto, and other benefits accruing to or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto (the "Patent Rights");

WHEREAS, Layer3 TV, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 1660 Wynkoop Street, Denver, Colorado 80202 (the "Assignee"), desires to acquire any and all, right, title, and interest of Assignor in and to the invention(s), the Patent Rights, and in, to, and under any and all Letters Patent to be obtained therefor;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration to Assignor in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transfer and by these presents does hereby sell, assign and transfer to the said Assignee, and said Assignee's legal representatives, successors and assigns, any and all of the entire right, title and interest in and to the invention(s), Patent Rights, and any and all Letters Patent to be obtained therefor;

UPON SAID CONSIDERATION, the Assignor hereby covenants and agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, provisionals, non-provisionals, continuations, continuations-in-part, continuing prosecutions, divisionals, renewals, reissues, reexamined or extended Letters Patent of the United States, or of any and all foreign countries, on said Patent

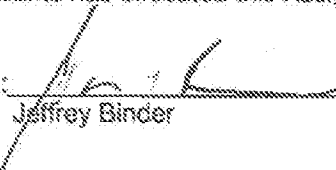
Rights, and execute confirmatory assignments or acknowledgments of this assignment as necessary for full enjoyment of the Patent Rights and for recording in foreign patent offices, and in enforcing any rights or choses in action accruing as a result of such Patent Rights, by giving testimony in any proceedings or transactions involving such Patent Rights, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties;

UPON SAID CONSIDERATION, Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey any and all right, title, and interest in the Patent Rights, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party;

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing date of the Provisional and Utility Applications and otherwise take advantage of the provisions of any international conventions.

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

Date: 7/25/17

By: 
Jeffrey Binder

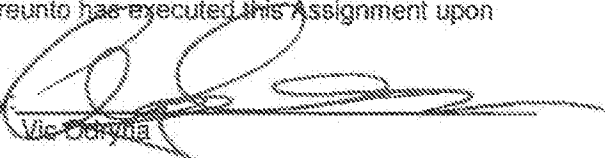
IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

Date: 7/25/2017

By: 
Dave Fellows

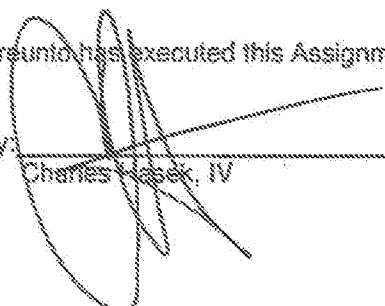
IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

Date: 7/25/17

By: 
Vic Doryna

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

Date: 7/25/17

By: 
Charles Hasek, IV

