504476498 07/27/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
FLORENCE ELKOUBY	07/11/2017

RECEIVING PARTY DATA

Name:	LVMH FRAGRANCE BRANDS
Street Address:	77, RUE ANATOLE FRANCE
City:	F-92300, LEVALLOIS-PERRET
State/Country:	FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	35500098

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	P11553US00/SJW
NAME OF SUBMITTER:	STACY JOHNSON
SIGNATURE:	/Stacy Johnson/
DATE SIGNED:	07/27/2017

Total Attachments: 2

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PATENT 504476498 REEL: 043116 FRAME: 0934

ASSIGNMENT OF PATENT APPLICATION

(US and foreign rights - all rights assigned by inventors to a single assignee)

WHEREAS, 1) Florence ELKOUBY	
residing respectively at 1)	
(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and improvements in Perfume Bottle	useful
for which an application for a United States Patent	
was executed on even date herewith	
was executed on	
was filed on June 19, 2015, as Application No.: 35/500,098	

And WHEREAS, LVMH FRAGRANCE BRANDS

whose Post Office Address is 77, rue Anatole France, F-92300, Levallois-Perret, FRANCE

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, and the inventions and improvements of any application from which priority is claimed in said application, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries including all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said application(s), and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators,

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successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents of the US is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

NAME

SIGNATURE

DATE

1) Florence ELKOUBY

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