

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4529103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/29/2015		
CONVEYING PARTY DATA			
Name			Execution Date
RAMACHANDRAN RAMASWAMY			07/12/2017
RECEIVING PARTY DATA			
Name:	YAHOO! INC.		
Street Address:	701 FIRST AVENUE		
City:	SUNNYVALE		
State/Country:	CALIFORNIA		
Postal Code:	94089		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Application Number:	14699378		
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Address Line 4:	NEW YORK, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	085804.118800		
NAME OF SUBMITTER:	JUDI CORDO		
SIGNATURE:	/Judi Cordo/		
DATE SIGNED:	08/01/2017		
Total Attachments: 2			
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source=Y11178US00_085804_118800_assignment_inventor_to_yahoo#page2.tif			

NUNC PRO TUNC ASSIGNMENT OF PATENT APPLICATION

Whereas **Ramachandran Ramaswamy** (hereinafter "INVENTOR"), invented certain new and useful improvements as set forth in the patent application entitled:

COMPUTERIZED SYSTEM AND METHOD FOR SELECTIVELY COMMUNICATING HTML CONTENT TO A USER'S INBOX AS A NATIVE MESSAGE

which bears U.S. application serial No. 14/699,378, filed April 29, 2015.

Whereas **Ramachandran Ramaswamy** for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sells, assigns and transfers, at least as early as the above filing date, to Yahoo! Inc a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorizes and requests the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agrees to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

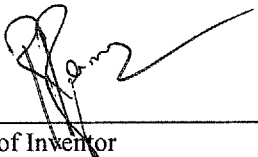
(d) Warrants and covenants that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenants not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agrees that the terms, covenants and conditions of this assignment shall have inured to the benefit of the ASSIGNEE, pursuant to my employment agreement, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorizes and requests my attorney/agent to insert above the application number in order to assist with recording of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I **Ramachandran Ramaswamy** have executed this document on the date indicated below.



Signature of Inventor

7/12/2017

Date