

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4534730

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ZHUXIAONA WEI	06/06/2017
THUAN NGUYEN	06/06/2017
IAT CHAN	06/06/2017
KENNY M. LIOU	06/06/2017
HELIN WANG	06/06/2017
HOUCANG LU	06/23/2017
RECEIVING PARTY DATA	
Name:	BAIDU USA LLC
Street Address:	1195 BORDEAUX DR.
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15621647
CORRESPONDENCE DATA	
Fax Number:	(650)856-0542
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	650-353-3783
Email:	docket2@northweber.com
Correspondent Name:	NORTH WEBER & BAUGH LLP -- BAIDU
Address Line 1:	3260 HILLVIEW AVENUE
Address Line 4:	PALO ALTO, CALIFORNIA 94304
ATTORNEY DOCKET NUMBER:	28888-2059
NAME OF SUBMITTER:	ROMITA PIROYAN
SIGNATURE:	/Romita Piroyan/
DATE SIGNED:	08/03/2017
Total Attachments: 8	

source=28888-2059 -- Asmt -- Reco#page1.tif
source=28888-2059 -- Asmt -- Reco#page2.tif
source=28888-2059 -- Asmt -- Reco#page3.tif
source=28888-2059 -- Asmt -- Reco#page4.tif
source=28888-2059 -- Asmt -- Reco#page5.tif
source=28888-2059 -- Asmt -- Reco#page6.tif
source=28888-2059 -- Asmt -- Reco#page7.tif
source=28888-2059 -- Asmt -- Reco#page8.tif

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the individual(s) named below (hereinafter "INVENTOR" whether singular or plural) has sold, assigned, transferred, and set over, and hereby sells, assigns, transfers and sets over, to Baidu USA LLC, a corporation of the State of California, having a place of business at 1195 Bordeaux Dr., Sunnyvale, CA 94089 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The full and exclusive worldwide right, title, and interest in and to all inventions and improvements ("SUBJECT MATTER") that are disclosed in the U.S. patent application, entitled "SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE" ("APPLICATION"),

which is a non-provisional application

bearing Application No.15/621,647, and filed on June 13, 2017.

2. The entire worldwide right, title, and interest in and to the APPLICATION and all applications claiming priority to the APPLICATION or having related SUBJECT MATTER to the APPLICATION, including all such utility, divisional, continuation, substitute, renewal, reissue, international, or other related applications and all rights of priority in the APPLICATION, together with all rights to recover damages for infringement.

INVENTOR hereby authorizes and requests the Commissioner of the U.S. Patent and Trademark Office, and Patent Office Officials in all foreign countries, to issue to the ASSIGNEE any and all patents which may be granted from the APPLICATION.

INVENTOR will, without further consideration, communicate to the ASSIGNEE any facts known to the INVENTOR regarding the SUBJECT MATTER, testify in any legal proceeding, sign all lawful papers, execute all oaths, assignments, powers of attorney, applications and any other paper desired by ASSIGNEE to obtain, perfect, or secure to ASSIGNEE any and all of the rights, titles, and interests herein conveyed, and to maintain, enforce, and defend these rights, titles, and interests in the United States and all foreign countries. INVENTOR further agrees to provide any successor,

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE herein.

INVENTOR represents that the INVENTOR, at the time of the execution of this Assignment, is the sole and lawful owner of the entire rights, titles, and interests in and to the SUBJECT MATTER as set forth in the APPLICATION, and that the SUBJECT MATTER is unencumbered, and that the INVENTOR has good and full right and lawful authority to sell and convey the SUBJECT MATTER in the manner herein set forth.

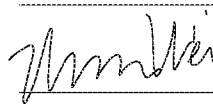
INVENTOR covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR agrees to, and hereby acknowledges, that the ASSIGNEE may apply for and receive patents related to the APPLICATION or SUBJECT MATTER.

INVENTOR grants the attorney of record for the APPLICATION the power to insert on this Assignment any further identification, including the application number and filing date, which may be desirable or necessary to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment. INVENTOR signature blocks are located on the following pages.

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Zhuxiaona Wei
INVENTOR Address: 234 Escuela Ave.
Mountain View, CA 94040
INVENTOR Signature 
Date of Signature: 6/6/2017

Witnessed By: _____
[Print Name]
Witness Signature: _____
Date of Signature: _____

State of _____)
County of _____)

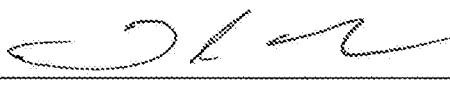
On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]
person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____ (Seal)

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Thuan Nguyen
INVENTOR Address: 347 Sylvia Ave.
Milpitas, CA 95035
INVENTOR Signature: 
Date of Signature: 6/6/2017

Witnessed By: _____
[Print Name]
Witness Signature: _____
Date of Signature: _____

State of _____)
County of _____)

On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]
person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____

(Seal)

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Iat Chan

INVENTOR Address: 1319 Martin Luther King Dr.

Hayward, CA 94541

INVENTOR Signature 

Date of Signature: 06/06/2017

Witnessed By: _____
[Print Name]

Witness Signature: _____

Date of Signature: _____

State of _____)
County of _____)

On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]

person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____

(Seal)

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Kenny M. Liou

INVENTOR Address: 976 Linda Vista St.

San Jose, CA 95127

INVENTOR Signature 

Date of Signature: Jun/06/2017

Witnessed By: _____
[Print Name]

Witness Signature: _____

Date of Signature: _____

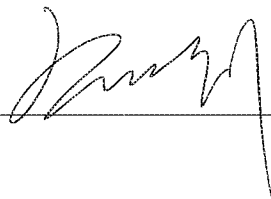
State of _____)
County of _____)

On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]

person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

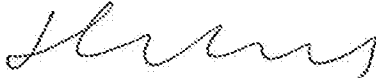
Signature 

(Seal)

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Helin Wang

INVENTOR Address: 794 Blue Sage Dr.
Sunnyvale, CA 94086

INVENTOR Signature 

Date of Signature: 6/6/2017

Witnessed By: _____
[Print Name]

Witness Signature: _____

Date of Signature: _____

State of _____)
County of _____)

On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]

person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

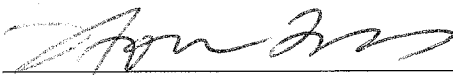
WITNESS my hand and official seal.

Signature _____

(Seal)

Title: SYSTEMS AND METHODS FOR IMPROVED USER INTERFACE
Inventor(s): Zhuxiaona Wei *et al.*
Appl. No.: 15/621,647
Filing Date: June 13, 2017
Docket No.: 28888-2059 (BN160701USN1)

INVENTOR Name: Houchang Lu
INVENTOR Address: 20320 Kirkmont Dr.
Saratoga, CA 95070

INVENTOR Signature 
Date of Signature: 06/23/2017

Witnessed By: _____
[Print Name]

Witness Signature: _____

Date of Signature: _____

State of _____)
County of _____)

On _____, before me _____ personally appeared,
[Date] [Name and Title of Officer]
_____, who proved to me on the basis of satisfactory evidence to be the
[INVENTOR]

person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____ (Seal)