

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4535904

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOSEPH K. O'SULLIVAN	04/11/2005
CATHY GORDON	12/03/2004
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13345268
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(651)735-1102
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	6517351100
<b>Email:</b>	pairedocketing@ssiplaw.com
<b>Correspondent Name:</b>	SHUMAKER & SIEFFERT, P.A.
<b>Address Line 1:</b>	1625 RADIO DRIVE
<b>Address Line 2:</b>	SUITE 300
<b>Address Line 4:</b>	WOODBURY, MINNESOTA 55125
<b>ATTORNEY DOCKET NUMBER:</b>	1233-386US02
<b>NAME OF SUBMITTER:</b>	JACLYN M. SKIBA
<b>SIGNATURE:</b>	/Jaclyn M. Skiba/
<b>DATE SIGNED:</b>	08/04/2017
<b>Total Attachments: 4</b>	
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source=Assignment#page4.tif	

Attorney's Docket No. 0026-0117

**ASSIGNMENT  
(Joint)  
Worldwide Rights**

*2 WOLBERT TEAM*

THIS ASSIGNMENT, by Joseph K. O'Sullivan and Cathy Gordon residing at 2011 26<sup>th</sup> Street, #302  
San Francisco, CA 94107, and 10045 Orange Avenue, Cupertino, CA 95014 (hereinafter referred to as "the  
Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in TOOL FOR  
MANAGING ONLINE CONTENT set forth in an application for Letters Patent of the United States,

- (1)  which is a provisional application  
 (a)  filed herewith; or  
 (b)  bearing Application No., and filed on; or
- (2)  which is a non-provisional application  
 (a)  having an oath or declaration executed on even date herewith prior to filing of  
 application;  
 (b)  bearing Application No. 10/954,008, and filed on September 30, 2004; or  
 (c)  filed herewith; and

WHEREAS, Google Inc., a corporation of the State of Delaware, having a place of business at 1600  
Amphitheatre Parkway, Mountain View, California 94043, ASSIGNEE, is desirous of acquiring the entire right,  
title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title  
and interest in and to any applications, including provisional applications for Letters Patent of the United States or  
other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or  
foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, which is hereby  
acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign,  
transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and  
interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire  
right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming  
priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign  
countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications,  
and in and to any and all applications claiming priority to said applications, including divisions, continuations, and  
continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights  
under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the  
Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to  
the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same  
would have been held and enjoyed by the Assignors had this sale and assignment not been made;

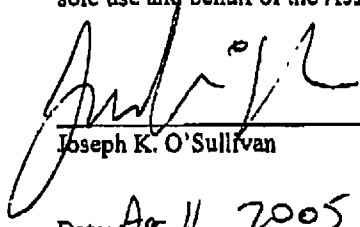
AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee,  
its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the  
Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in  
said applications and said applications, including provisional applications, above-mentioned, and that the same are  
unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in  
the manner herein set forth;

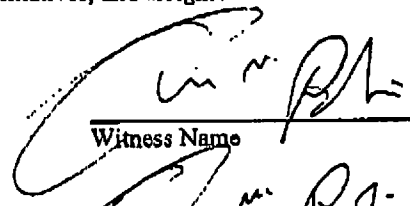
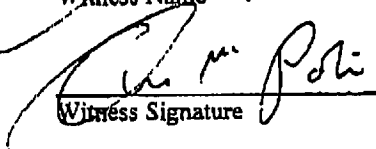
AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee,  
its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the  
counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said  
inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or  
Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any  
application claiming priority to said application, division, continuation, or continuation-in-part of any applications  
for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is  
lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be

Joint Assignment  
Attorney's Docket No.: 0026-0117  
U.S. Application Serial No. 10/954,008

done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

  
\_\_\_\_\_  
Joseph K. O'Sullivan  
Date: Apr 11 2005

  
\_\_\_\_\_  
Witness Name  
  
\_\_\_\_\_  
Witness Signature

\_\_\_\_\_  
Cathy Gordon  
Date: \_\_\_\_\_

\_\_\_\_\_  
Witness Name  
\_\_\_\_\_  
Witness Signature

Attorney's Docket No. 0026-0117

**ASSIGNMENT  
(Joint)  
Worldwide Rights**

THIS ASSIGNMENT, by Joseph K. O'Sullivan and Cathy Gordon residing at 2011 26<sup>th</sup> Street, #302, San Francisco, CA 94107; and 10045 Orange Avenue, Cupertino, CA 95014 (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in TOOL FOR MANAGING ONLINE CONTENT set forth in an application for Letters Patent of the United States,

- (1)  which is a provisional application  
(a)  filed herewith; or  
(b)  bearing Application No., and filed on; or
- (2)  which is a non-provisional application  
(a)  having an oath or declaration executed on even date herewith prior to filing of application;  
(b)  bearing Application No. 10/954,008, and filed on September 30, 2004; or  
(c)  filed herewith; and

WHEREAS, Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, ASSIGNEE, is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be

Joint Assignment  
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done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

\_\_\_\_\_  
Joseph K. O'Sullivan

\_\_\_\_\_  
Witness Name

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness Signature

Cathy Gordon  
Cathy Gordon

Karen Robertson  
Witness Name

Date: 12/3/2004

[Signature]  
Witness Signature