# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

nic Version v1.1 EPAS ID: PAT4538757

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
STEVE YANKOVICH	09/02/2010
RYAN MELCHER	09/02/2010
GANGA MUTHYALA	09/02/2010

#### **RECEIVING PARTY DATA**

Name:	EBAY INC.	
Street Address:	2184 HAMILTON AVE	
City:	SAN JOSE	
State/Country:	CALIFORNIA	
Postal Code:	95125	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15670501

#### **CORRESPONDENCE DATA**

**Fax Number:** (612)339-3061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER/EBAY

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	2043.806US7
NAME OF SUBMITTER:	CAROL WHITE
SIGNATURE:	/Carol White/
DATE SIGNED:	08/07/2017

## **Total Attachments: 3**

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PATENT 504492055 REEL: 043219 FRAME: 0727

## **ASSIGNMENT**

WHEREAS, We, Steve Yankovich, residing at 1102 Carolyn Avenue, San Jose, CA 95125, and Ryan Melcher, residing at 10200 Alba Rd., Ben Lomond, CA 95005, and Ganga Muthyala, residing at 3359 Louis Paul Way, San Jose, CA 95148, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled <u>SIZING CONTENT RECOMMENDATION SYSTEM</u>;

WHEREAS, We hereby authorize and request the attorneys, representing eBay Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 12/878,715; Filing Date: Sept 9, 2010) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to <u>eBay Inc.</u> (the "Assignee"), a corporation of the State of <u>Delaware</u>, having a place of business at <u>2145 Hamilton Avenue</u>, <u>San Jose</u>, <u>CA 95125</u>, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 49845 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

### Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

PATENT REEL: 043219 FRAME: 0728

Docket No: 2043.806US1

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature):

Name: Steve Yankovich

Date: 4/2

**REEL: 043219 FRAME: 0729** 

Assignment
Client Ref. No. P1030US1
Assignors: Steve Yankovich et al.
Title: SIZING CONTENT RECOMMENDATION SYSTEM
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Docket No: 2043.806US1

Inventor: 2:

(Signature):

Name: Ryan Melcher

Date: 9/2/201

Inventor: 3:

(Signature):

Name: Ganga Muthyala

Date: 9/2/2010

PATENT REEL: 043219 FRAME: 0730

**RECORDED: 08/07/2017**