504493924 08/08/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4540626

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BASANT K. DWIVEDI	10/23/2008

RECEIVING PARTY DATA

Name:	THE PROMOTION IN MOTION COMPANIES, INC.	
Street Address:	3 REUTEN DRIVE	
City:	CLOSTER	
State/Country:	NEW JERSEY	
Postal Code:	07624	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15669442

CORRESPONDENCE DATA

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Address Line 2: MARK MONTAGUE / DEBBIE O'HARA Address Line 4: **NEW YORK, NEW YORK 10036-1525**

ATTORNEY DOCKET NUMBER:	18166-021-CONT	
NAME OF SUBMITTER:	MARK MONTAGUE	
SIGNATURE:	/Mark Montague/	
DATE SIGNED:	08/08/2017	

Total Attachments: 1

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PATENT REEL: 043231 FRAME: 0485 504493924

File: 18166-021

ASSIGNMENT

FOR ONE DOLLAR (\$1.00) and other valuable and sufficient consideration, the receipt of which is hereby acknowledged, I

Basant K. DWIVEDI

being the inventor of certain improvements and inventions in

FRUIT SNACK WITH PROBIOTICS AND METHOD OF MANUFACTURING A FRUIT SNACK WITH PROBIOTICS

for which a United States Provisional Application was filed on October 24, 2007, and assigned U.S. application No. 60/982,190, a U.S. Non-Provisional Application was filed on October 22, 2008, and assigned application No. 12/256,101, and an International PCT patent application was filed on October 22, 2008, and assigned application No. PCT/US08/80768 (collectively, the "Patent Applications," hereby assigns unto

THE PROMOTION IN MOTION COMPANIES, INC.

a corporation organized and existing under the laws of the State of Delaware, and having a principal place of business at 3 Reuten Drive, Closter, New Jersey 07624, United States of America, its successors and assigns, the entire right, title and interest in and to said improvements, inventions and said Patent Applications, and all divisions, continuations, reissues, extensions and priority applications thereof in all countries; and to all Letters Patents that may be granted thereon; said improvements, inventions, Patent Applications, and Letters Patents to be held and enjoyed by said Assignee for its own use and behoove and for the use and behoove of its successors and assigns, to the full end of the term for which said Letters Patents or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by me had this assignment and sale not been made.

AND I COVENANT, AGREE AND WARRANT that I have a full and unencumbered title to the invention hereby assigned, and I further covenant and agree that I will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the opinion of the Assignee may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal:

Date: 10 23

Basant K. DWIVEDI

Date: 10-23

18166/021/847702.1

PATENT REEL: 043231 FRAME: 0486

RECORDED: 08/08/2017