

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4541466

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ADITYA RAVIKUMAR GANJAM	06/30/2017
OLIVIER WELLMANN	07/10/2017
NANDINI IYER	07/05/2017
HAIJIE WU	07/05/2017
PAWAS RANJAN	07/07/2017
HAOSHUANG JI	07/05/2017
SWAPNA IYER	07/03/2017
ALBAN NICOLAS	07/05/2017
JIBIN ZHAN	07/05/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CONVIVA INC.
<b>Street Address:</b>	989 E. HILLSDALE BLVD., SUITE 400
<b>City:</b>	FOSTER CITY
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94404
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15610341
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(408)973-2595
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4089732585
<b>Email:</b>	kwhitlow@ip-patent.com
<b>Correspondent Name:</b>	VAN PELT, YI & JAMES LLP
<b>Address Line 1:</b>	10050 N. FOOTHILL BLVD.
<b>Address Line 2:</b>	SUITE 200
<b>Address Line 4:</b>	CUPERTINO, CALIFORNIA 95014
<b>ATTORNEY DOCKET NUMBER:</b>	RINEP036
<b>NAME OF SUBMITTER:</b>	YEU-TING GEORGE CHENG

PATENT

<b>SIGNATURE:</b>	/Yeu-Ting George Cheng/
<b>DATE SIGNED:</b>	08/08/2017
<b>Total Attachments: 4</b> source=RINEP036 Executed Assignment#page1.tif source=RINEP036 Executed Assignment#page2.tif source=RINEP036 Executed Assignment#page3.tif source=RINEP036 Executed Assignment#page4.tif	

## ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

### CORRELATING PLAYBACK INFORMATION OF VIDEO SEGMENTS

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on May 31 2017, and which bears the Application No. 15/610,341 (the "APPLICATION");

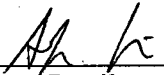
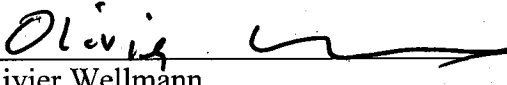
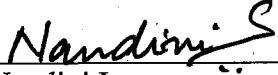


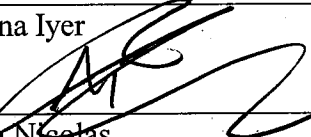

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to Conviva Inc., a Delaware corporation having a place of business at 989 E. Hillsdale Blvd., Suite 400, Foster City, CA 94404, (hereinafter referred to as "ASSIGNEE"), the entire worldwide right, title and interest in and to: (a) the APPLICATION; (b) any application to which the APPLICATION claims priority and any application at least in part based upon the APPLICATION; (c) all provisional, utility, divisional, continuation, continuation-in-part, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; (e) any and all improvements and inventions disclosed in (a), (b), (c), and (d) above; (f) all rights of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of any provisional rights; and (g) all claims for past, present and future infringement of any patent in (d) above, including all rights to sue for and to receive and recover for the ASSIGNEE's own use all past, present, and future lost profits, royalties, and damages of whatever nature recoverable from an infringement of any patent in (d) above.
- 2) Authorize and request the issuance of any and all patent(s) resulting from said application or any division(s), continuation(s), continuation-in-part(s), substitutes(s), reissue(s), or other application(s) related thereof, which have been or may be filed in the United States or elsewhere in the world, to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said APPLICATION, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications. Such acts shall include (a) executing all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to the ASSIGNEE the rights, titles and interests herein conveyed; (b) communicating to the ASSIGNEE all known facts relating to any subject matter disclosed in the APPLICATION or any application or patent related to the APPLICATION; and (c) generally doing all lawful acts that the ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection and for vesting in the ASSIGNEE the rights, titles, and interests herein conveyed.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

5) Warrant and represent that I/we have the rights, titles, and interests to convey as set forth herein, and have not entered, and will not enter into any assignment, grant, mortgage, license, contract, agreement, or understanding that conflicts with this assignment.


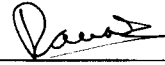
Signed on the date(s) indicated beside my (our) signature(s).

- 1) Signature:  Date: 6/30/17  
Typed Name: Aditya Ravikumar Ganjam
- 2) Signature:  Date: July 10<sup>th</sup> 2017  
Typed Name: Olivier Wellmann
- 3) Signature:  Date: 07/05/2017  
Typed Name: Nandini Iyer
- 4) Signature:  Date: 07/05/2017  
Typed Name: Haijie Wu
- 5) Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Typed Name: Pawas Ranjan
- 6) Signature:  Date: 07/05/2017  
Typed Name: Haoshuang Ji
- 7) Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Typed Name: Swapna Iyer
- 8) Signature:  Date: 07/05/2017  
Typed Name: Alban Nicolas
- 9) Signature:  Date: 07/05/2017  
Typed Name: Jibin Zhan

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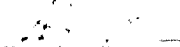
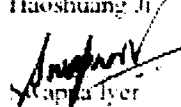
Signed on the date(s) indicated beside my (our) signature(s).

- |    |   |                           |
|----|---|---------------------------|
| 1) | Signature: <u></u>   | Date: <u>6/30/17</u>      |
|    | Typed Name: Aditya Ravikumar Ganjam   |                           |
| 2) | Signature: _____  | Date: _____               |
|    | Typed Name: Olivier Wellmann  |                           |
| 3) | Signature: _____  | Date: _____               |
|    | Typed Name: Nandini Iyer  |                           |
| 4) | Signature: _____  | Date: _____               |
|    | Typed Name: Haijie Wu   |                           |
| 5) | Signature: <u></u> | Date: <u>July 7, 2017</u> |
|    | Typed Name: Pawas Ranjan  |                           |
| 6) | Signature: _____  | Date: _____               |
|    | Typed Name: Haoshuang Ji  |                           |
| 7) | Signature: _____  | Date: _____               |
|    | Typed Name: Swapna Iyer   |                           |
| 8) | Signature: _____  | Date: _____               |
|    | Typed Name: Alban Nicolas   |                           |
| 9) | Signature: _____  | Date: _____               |
|    | Typed Name: Jibin Zhan  |                           |

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Signed on the date(s) indicated beside my (our) signature(s).

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| 7) | Signature:  | Date: 07/03/2017 |
|    | Typed Name: Supra Iyer   |                  |
| 8) | Signature: _____   | Date: _____      |
|    | Typed Name: Alban Nicolas  |                  |
| 9) | Signature: _____   | Date: _____      |
|    | Typed Name: Jibin Zhan   |                  |