

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4545185

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALMA W. WHITTEN	01/06/2005
JOSEPH K. O'SULLIVAN	01/06/2005
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14141823
CORRESPONDENCE DATA	
Fax Number:	(651)735-1102
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6517351100
Email:	pairedocketing@ssiplaw.com
Correspondent Name:	SHUMAKER & SIEFFERT, P.A.
Address Line 1:	1625 RADIO DRIVE
Address Line 2:	SUITE 300
Address Line 4:	WOODBURY, MINNESOTA 55125
ATTORNEY DOCKET NUMBER:	1233-379US04
NAME OF SUBMITTER:	JACLYN M. SKIBA
SIGNATURE:	/Jaclyn M. Skiba/
DATE SIGNED:	08/10/2017
Total Attachments: 3	
source=Assignment#page1.tif	
source=Assignment#page2.tif	
source=Assignment#page3.tif	

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Google, Inc. a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **Variably Controlling Access to Content** ("APPLICATION"), which:

- is to be filed herewith.
- was filed on October 1, 2004, and now bears U.S. application serial number 10/956,564.
- The APPLICATION claims priority from [a provisional/foreign application], filed on _____, now bearing [Country] application serial number _____.

2. The entire worldwide right, title, and interest in and to:
 (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;
 (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title: Variably Controlling Access to Content
 Filed: October 1, 2004
 Application No.: 10/956,564

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

<u>Name and Signature</u>	<u>Date of Signature</u>
<u><i>Alma W. Whitten</i></u>	<u>January 6, 2005</u>
Alma W. Whitten	

State of California
 County of San Mateo

On _____ before me, _____ personally appeared
 [DATE] [NOTARY PUBLIC]
 _____ personally known to me or proved to me on the basis of satisfactory
 [INVENTOR]
 evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


Notary Seal

Notary

Title: Variably Controlling Access to Content
Filed: October 1, 2004
Application No.: 10/956,564

Name and Signature

Date of Signature



Jan 6th 2005

Joseph K. O'Sullivan

State of California
County of SAN DIEGO

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]

_____ personally known to me or proved to me on the basis of satisfactory
[INVENTOR]

evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary