504509872 08/18/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4556577

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONATHAN B. NORWOOD	02/20/2012
ERIK SCHMITZ	02/29/2012
ALEX SINNER	02/29/2012
DIMITRI PAUL HOFFMANN	02/29/2012
RAQUEL GONZALEZ-DALMAU	02/29/2012
JAIME SILVELA	02/29/2012
DAIVD D. GLICK	02/17/2012
VOLKER METTEN	02/07/2012

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.	
Street Address:	PO BOX 81226	
City:	SEATTLE	
State/Country:	WASHINGTON	
Postal Code:	98108-1226	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14665801

CORRESPONDENCE DATA

Fax Number: (770)951-0933

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 770-933-9500

Email: tina.schafer@thomashorstemeyer.com

Correspondent Name: MARLENA FAYRE BURT
Address Line 1: 3200 WINDY HILL ROAD, SE

Address Line 2: SUITE 1600E

Address Line 4: ATLANTA, GEORGIA 30339

ATTORNEY DOCKET NUMBER:	170106-1411
NAME OF SUBMITTER:	MARLENA FAYRE BURT
SIGNATURE:	/Marlena Fayre Burt/

504509872 PATENT REEL: 043333 FRAME: 0251

DATE SIGNED:	08/18/2017	
Total Attachments: 11		
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page1.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page2.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page3.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page4.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page5.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page6.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page7.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page8.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page9.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page10.tif	
source=REG127743_2011PT170106	-1410Fully_Executed_Assignment#page11.tif	

PATENT REEL: 043333 FRAME: 0252

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Jonathan B. Norwood 410 Terry Avenue North Seattle, WA 98109-5210

Erik Schmitz 410 Terry Avenue North Seattle, WA 98109-5210

Alex Sinner 410 Terry Avenue North Seattle, WA 98109-5210

Dimitri Paul Hoffmann 410 Terry Avenue North Seattle, WA 98109-5210

Raquel Gonzalez-Dalmau 410 Terry Avenue North Seattle, WA 98109-5210

Jaime Silvela 410 Terry Avenue North Seattle, WA 98109-5210

David D. Glick 410 Terry Avenue North Seattle, WA 98109-5210

Volker Metten 410 Terry Avenue North Seattle, WA 98109-5210

Assignee: Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "LOCALIZATION OF MERCHANT DATA" for which:

\boxtimes	a non-provisional application for United States Letters Patent:
	was filed on September 26, 2011 and accorded U.S. Serial No. 13/245,457; or
	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
	authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden
	Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in
	parenthesis (U.S. Serial No, filed) this
	APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale

Page 2 of 11

PATENT REEL: 043333 FRAME: 0254 not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

2/20112

Jonathan B. Norwood

Date

WITNESSED BY:

Witness (Signature)

2/20/2012

Date

Witness (Printed Name)

U.S. Patent Appln. No	o. <u>13/245,457</u>
Filing Date September	

Attorney Docket No. 170106-1410 Client Docket No. REG127743 2011PT

_46	6.2
Erik Schmitz	

WITNESSED BY:

2/29/2012 Witness (Signature) Date

JAIME SILVELA Witness (Printed Name)

PATENT

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

Alex Sinner

2/29/2012

Date

WITNESSED BY:

Witness (Signature)

2/29/2012

Date

EZIK SCHNITZ

Witness (Printed Name)

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

Dimitri Paul Hoffmann

2/29/2012

Date

WITNESSED BY:

Witness (Signature)

2/29/2012

Date

ERIK SCHMITZ

Witness (Printed Name)

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

29th Tes 2012

WITNESSED BY:

2/29/2012

SCHMITZ

Witness (Printed Name)

U.S.	Patent	Appln.	No.	<u>13/</u>	245,	<u>457</u>
		Septem				

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

5	2/29/2012
Jaime Silvela	Date
WITNESSED BY:	
46 62	2/29/2012
Witness (Signature)	Date
ERIK SCHMITZ	
Witness (Printed Name)	

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

Date

WITNESSED BY:

Anna Henriksen

Witness (Printed Name)

Attorney Docket No. <u>170106-1410</u> Client Docket No. <u>REG127743 2011PT</u>

7-2-2012

Date

Date

WITNESSED BY:

Volker Metten

Witness (Signature)

Witness (Printed Name)

RECORDED: 08/18/2017